Status of Task Force Recommendations

- Recommendation 1: Develop a plan to transition the recently approved MS degrees from executive education to the Graduate Division
  
  o Update: There seemed to be some confusion about this recommendation. We agreed that the three new MS programs are not typically housed in executive education at other business schools. However, we did not agree that these should be housed in the Graduate Division. They should be located at Shidler like some of our other graduate degree programs including the Global MBA, MAcc, and MS TIM. Currently, our faculty are teaching these new MS programs on an overload basis. To provide adequate compensation, we need to run these through our Executive Education Center. To bring these programs into Shidler, like our Global MBA for example, we would need additional faculty members to teach these programs. The current enrollment does not justify moving them from Executive Education at this point with additional faculty members as this would result in net losses in these programs for UH Manoa. If enrollment increases to avoid losses, we would support the move into Shidler out of Executive Education.

- Recommendation 2: Consider whether Outreach College is a better home for executive programs than RCUH. Recommend a meeting with the Dean of Outreach College to discuss the challenges and opportunities of such a collaboration.
  
  o Update: We have not met with the Dean of Outreach College, and we see no reason to move our executive programs from RCUH where they have been located for the past 25 years. We have given the history of our executive programs in the past and the rationale for keeping them at RCUH. I might note that at my previous school, the University of Washington, we did not run our executive degree programs through the equivalent of Outreach College. In fact, when the University of Washington equivalent of Outreach College offered any programs with business content, they had to have our approval for the content and instructors. I believe that they also shared the profits with us.

- Recommendation 3: Develop a hiring plan to address the recommended 60 FTE, per AACSB.
  
  o Update: No plan has been developed, but we obviously support this recommendation to help us maintain AACSB accreditation.

- Recommendation 4: Work with HR to develop salary thresholds for Business faculty.
  
  o Update: We would like to start working on this whenever convenient for UH Human Resources and the Provost’s Office. We have salary data from the AACSB for all AACSB accredited business schools. We use these data when making hiring requests. So, this should be a relatively easy task.

- Recommendation 5: Continue discussions with faculty in Fashion Design & Merchandising.
  
  o Update: Two of our departments, the Department of Marketing and the Department of Management and Industrial Relations, considered the possibility of adding the FDM program to their departments. The two departments agreed that the Department of
Marketing was a better fit for FDM. The Department of Marketing faculty met with the FDM faculty on November 16. Subsequently, the Department of Marketing faculty voted to determine their interest, and the vote did not support adding the FDM program.

- Department of Finance Recommendation 1: Monitor enrollment in the MS in Finance program.

- Department of Finance Recommendation 2: Consider developing a combined degree pathway with the BA in Economics.
  - Update: Our MS Finance faculty director met with representatives from the Department of Economics. Given the current state of the negotiations, this pathway does not look promising.

- Department of Finance Recommendation 3: Continue efforts to develop a combined degree pathway with the BS in Global Environmental Science.
  - Update: This effort is well underway, and an MOU is being circulated.

- Department of Information Technology Management Recommendation 1: Monitor enrollment in the MS in Information Systems.

- Department of Information Technology Management Recommendation 2: Recommend that the Department consider developing a combined degree pathway with Computer Science.
  - Update: I am not aware of any progress with this recommendation.

- Department of Management & Industrial Relations Recommendation 1: Consider allocating more faculty to support enrollment and the number of programs offered.
  - Update: This depends on the relaxation of the hiring freeze and the ability to hire additional faculty members.

- Department of Marketing Recommendation 1: Monitor enrollment in the MS in Marketing Management.

- Department of Marketing Recommendation 2: Consider collaborating with the faculty in Fashion Design and Merchandising on courses that would meet the learning outcomes in merchandising.
  - Update: While the Department of Marketing faculty is against the reorganization of the FDM program into their department, there is still room for collaboration.

- School of Travel Industry Management Recommendation 1: Continue work to modify the MS in Travel Industry Management to address time-to-degree issues and to streamline the BS/MS pathway to increase enrollment.
  - Update: Considerable progress has been made by the TIM School faculty on this recommendation. They are proposing a 30-credit MS degree without a thesis requirement in contrast to the current 36-credit MS with a thesis requirement. They
also revised the BS/MS TIM pathway requirements, and they are actively marketing this pathway. Finally, they plan to develop a BBA/MS TIM pathway.

- School of Travel Industry Management Recommendation 2: Work with Outreach College to develop non-credit courses and workshops to meet the needs of current and aspiring professionals in the industry.
  - Update: Beyond discussing this topic with the TIM School Advisory Board, not much progress has been made.

- School of Travel Industry Management Recommendation 3: Continue efforts to develop a BBA in TIM to facilitate double majors.
  - Update: This is being considered by the faculty, and there seems to be support to model this after the International Business double major.

- School of Travel Industry Management Recommendation 4: Consider revising the undergraduate TIM program to facilitate 2+2 articulation agreement with the UH Community Colleges.
  - Update: Assistant Dean Hadwick and I meet with representatives from KCC on November 20 to discuss this recommendation. The next step is to get the TIM School faculty involved in the discussion, which we plan to do.