



University of Hawai'i at Mānoa – Four-Year Academic Plan 2014-2015

Shidler College of Business

Bachelor of Business Administration (BBA) - Marketing

SAMPLE

This is a sample academic plan. Students should meet with an academic advisor prior to registration to formulate their own plan.

Year 1	Year 2	Year 3	Year 4
Fall	Fall	Fall	Fall
ECON 130 (DS) 3	ACC 201 3	BUS 310 3	BUS 313/314 3
PSY 100 or SOC 100 (DS) 3	ICS 101B 4	BUS 311 3	MKT Elective 3
FW 3	DB (or DP) 3	BUS 312 3	MKT Elective 3
FG (A/B/C) 3	HSL 201 or Culture Course 3	BLAW 200 3	Non-BUS / Non-major 3
HSL 101 or Culture Course 3	"HAP" Focus Course 3	Non-BUS Elective 300+ (WI) 3	Elective 300+ (BUS 395 recommended) 3
			WI Course 3
Credits 15	Credits 16	Credits 15	Credits 15
Spring	Spring	Spring	Spring
ECON 131 3	ACC 202 3	MKT 321 3	MKT 391 3
Calculus (FS) 3	COMG 151 or 251 (DA) 3	MKT 311 3	BUS 345 3
FG (A/B/C) 3	BUS Communication 3	BUS 313/314 3	Non-BUS / Non-major 3
DH/DL 3	DP (or DB) 3	BUS 315 3	Elective 300+ 3
HSL 102 or Culture Course 3	DY 1	WI Course 3	IB Elective 3
	HSL 202 or Culture 300+ 3		Elective 1
Credits 15	Credits 16	Credits 15	Credits 13
Summer	Summer	Summer	Summer
Credits 0	Credits 0	Credits 0	Credits 0
Total Credits 30	Total Credits 62	Total Credits 92	Total Credits 120

Notes:

Students may have to take a placement exam to be able to register for Calculus.

Students must incorporate all focus requirements into this plan. Focus designators (i.e., W, E, O, H) are CRN specific & semester specific.

Check with your academic advisor for assistance with appropriate course selections and to discuss requirements for double majors.

Minimum 45 upper division (300+ course) credits are required.