

Promoting Student Success: Measures, Data, and Beyond

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January 2022

Overview

- Student Success
- Context Matters
- Intended Outcomes
- Measures, Data, and More
- Questions and Answers

Context Matters

- Broad Context
- Institutional Context
- Critical Events

Intended Outcomes of Higher Ed

- What Do We Want?
- Who Are We?
- At What Time?

College Outcomes (Astin, 1993)

	Outcome	
Data	Affective (A)	Cognitive (C)
Psychological (P)	A-P (Attitudes, Values, Beliefs, Satisfaction, ...)	C-P (Knowledge, Critical thinking, Academic achievement, ...)
Behavioral (B)	A-B (Citizenship, interpersonal relations,...)	C-B (Career development, educational attainment, income,...)

Measures and Data

- IPEDS
- AAC&U's Learning for the New Century
- Lumina's Degree Qualifications Profile
- National Surveys
- More...

Reframing for Student Success

- Program Effectiveness
- Institutional Effectiveness
- Institutional Contributions

Questions and Comments

THANK YOU!