QS World University Rankings

MIRO Symposium

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Understand University Rankings in the Era of Pandemic

“Every new beginning comes from some other beginning's end.”
— Lucius Annaeus Seneca

The pandemic is ongoing. Places are still being deferred. Jobs are still being lost. Research is postponed. Early retirements are being taken. Top-heavy departments are being slimmed. Stress levels are high.
OUR MISSION

To enable motivated people to fulfill their potential by fostering educational achievement and international mobility anywhere in the world.
OUR AUDIENCE

ACADEMICS

PROSPECTIVE STUDENTS

PROSPECTIVE PARTNERS

SCHOLARSHIP PROVIDERS

CURRENT STUDENTS

EMPLOYERS

ALUMNI

GOVERNMENT

UNIVERSITY LEADERS
Headline Methodology

40% Academic Reputation

20% Faculty

20% Student

10% Employer Reputation

5% International Faculty

5% International Students

20% Citations Per Faculty

powered by Scopus®
“Evaluation, assessment and assurance of academic quality is intrinsic to higher education” (Brown, 2004)
Is the appetite for rankings still there?
Latest Launch: World University Rankings by Subject

51 subjects
850 institutions ranked in 1 or more new programs
US, UK, China, Canada and Italy take the highest number of new slots

+14,000 programs ranked
+1000 new programs added
Media Coverage for the Subjects Rankings Release

- Eleventh year
- record media pickup
- record levels of public interest
- an enduring competitive advantage

This is the first World University Rankings by Subject launch in which QS has received 5,000 clippings during launch week
Crucial considerations
WHAT DO STUDENTS LOOK FOR WHEN CHOOSING A UNIVERSITY?

- It offers high quality teaching
- It is welcoming to international students
- It offers scholarships
- It has a good reputation for my chosen subject area
- It offers a specific course I am interested in
Internal Validity

- Measure like-for-like
- Careful with the goalposts
- Correlations between indicators
- Data and question best fit
External Validity

- Results should pass sense tests
- Correlations with QA frameworks
- Time-sensitive
- Data and question best fit
Thank you