The Changing Higher Education Landscape from Rankings' Perspective

Association of Institutional Researchers (AIR) Annual Conference

Denver, CO 2019

Presented by

Yang Zhang, Ph.D., MBA, Director, Mānoa Institutional Research Office, University of Hawaii at Mānoa

Robert Morse, Chief Data Strategist, U.S. News & World Report

Selina Griffin, Ranking Manager, QS World University Ranking

Duncan Ross, Data and Analytics Director, Times Higher Education World University Rankings

Michael Bolen, Associate Director, USF System Office of Decision Support, University Performance & Survey Analytics
WHY WE CARE ABOUT RANKINGS?

- Recruiting Students
- Recruiting Talent
- International Collaboration
- University Community Engagement
- University Image

Keywords: Marketing and Promotion
Build A Bridge between “IR” and “IR”
Best Global Universities Rankings

The U.S. News rankings, based on schools' academic research and reputation, allow students to compare universities around the world.

See the Global Universities Rankings »

Regional Rankings
- Africa
- Asia
- Australia/New Zealand
- Europe
- Latin America

Featured Country Rankings
- Canada
- China
- France
- Germany
- India
- Italy
- Japan
- Netherlands
- South Korea
- Spain
- Sweden
- United Kingdom

Subject Rankings
- Agricultural Sciences
- Arts and Humanities
- Biology and Biochemistry
- Chemistry
- Clinical Medicine
- Computer Science
- Economics and Business
- Engineering
- Environment/Ecology
- Geosciences
- Immunology
- Materials Science
- Mathematics
- Microbiology
- Molecular Biology and Genetics
- Neuroscience and Behavior
- Pharmacology and Toxicology
- Physics
- Plant and Animal Science
- Psychiatry/Psychology
- Social Sciences and Public Health
- Space Science

U.S. News College Compass
- Expanded Profiles for More Than 1,800 Schools
- Minimum TOEFL Scores
- Comprehensive Financial Aid Info

Follow U.S. News Education

Best Global Universities Rankings
The first step in producing these rankings involved creating a pool of 1,372 universities that was used to rank the top 1,250 schools. To be included in the 1,372:

1. First: were the top 250 universities in the results of Clarivate Analytics' global reputation survey.

2. Next: U.S. News added 1,368 institutions that had met the minimum threshold of 1,500 papers published in the 2012-2016 time frame.

3. Final step: remove duplicates and institutions that are not schools to reach the final 2019 ranking pool of 1,372 institutions.

Means that stand-alone graduate schools, including the Rockefeller Institute of New York and University of California—San Francisco, were included in the ranking universe.
Methodology used to determine and rank the 22 Subjects

Clarivate Analytics’ Essential Science Indicators schema is the organizational structure that is used for the Best Global Universities Subject Rankings.

Essential Science Indicators comprise 21 subject areas in science and social sciences and is based on journal assignments.

Arts & Humanities subject ranking supported by data taken from the Web of Science’s GIPP schema.

Essential Science Indicators uses the Web of Science’s 18,000 journals.
**Methodology used to determine and rank the 22 Subjects**

Next step: The size of the ranking pool in each of the 22 subject areas – except in two cases, microbiology and space science – was determined by the number of universities that had a published paper count of 250 or more in the 2012-2016 time period in the subject area.

In microbiology and space science, the paper threshold was 150 and 200 papers, respectively, for the 2012-2016 time period.

<table>
<thead>
<tr>
<th>Subject</th>
<th>Number of Institutions &gt; 250 papers in 2012-2016</th>
<th>Number of Institutions &gt; 500 papers in 2012-2016</th>
<th>Total Subject Ranking Universe</th>
<th>Number of Schools Ranked by U.S. News in Each Subject</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agricultural Sciences</td>
<td>289</td>
<td>111</td>
<td>256</td>
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<tr>
<td>Arts &amp; Humanities</td>
<td>344</td>
<td>146</td>
<td>298</td>
<td>200</td>
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<tr>
<td>Biology &amp; Biochemistry</td>
<td>656</td>
<td>356</td>
<td>586</td>
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<tr>
<td>Chemistry</td>
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<td>1074</td>
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<tr>
<td>Clinical Medicine</td>
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<td>814</td>
<td>1006</td>
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<tr>
<td>Computer Science</td>
<td>322</td>
<td>130</td>
<td>280</td>
<td>200</td>
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<tr>
<td>Economics &amp; Business</td>
<td>281</td>
<td>80</td>
<td>246</td>
<td>200</td>
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<tr>
<td>Engineering</td>
<td>824</td>
<td>456</td>
<td>747</td>
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<tr>
<td>Environment/Ecology</td>
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<td>207</td>
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<td>Geosciences</td>
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<td>232</td>
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<tr>
<td>Immunology</td>
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<td>Materials Science</td>
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<td>548</td>
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<tr>
<td>Mathematics</td>
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<td>148</td>
<td>357</td>
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<tr>
<td>Microbiology</td>
<td>189</td>
<td>57</td>
<td>291</td>
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<tr>
<td>Molecular Biology &amp; Genetics</td>
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<td>274</td>
<td>415</td>
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<tr>
<td>Neuroscience &amp; Behavior</td>
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<td>400</td>
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<td>Pharmacology &amp; Toxicology</td>
<td>365</td>
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<td>200</td>
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<td>Physics</td>
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<tr>
<td>Plant &amp; Animal Science</td>
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<td>305</td>
<td>541</td>
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<tr>
<td>Psychiatry/Psychology</td>
<td>434</td>
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<td>Social Sciences &amp; Public Health</td>
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<tr>
<td>Space Science</td>
<td>250</td>
<td>125</td>
<td>241</td>
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</table>
For the first time, the U.S. News 2019 Best Global Universities Rankings will include French ComUE universities. A ComUE (Communautés d’Universités et Établissements) is a French group of universities and higher education institutions. These organizations were created with the Law on Higher Education and Research of July 22, 2013.

The U.S. News 2019 Best Global Universities overall rankings includes 13 of these ComUE universities. The inclusion of these 13 in the overall rankings meant that a lot of universities previously listed separately in the 2018 U.S. News Best Global Universities overall rankings are now included as part of another university and are no longer listed individually.
Year to Year Growth in Overall Rankings

Number of universities ranked each year

- 2014: 500
- 2015: 750
- 2016: 1000
- 2017: 1250
- 2018: 1250

Best Global Universities Rankings
Regional Breakdown

<table>
<thead>
<tr>
<th>Region</th>
<th>2014 Count</th>
<th>2018 Count</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>North America</td>
<td>153</td>
<td>261</td>
<td>21%</td>
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<tr>
<td>Latin America</td>
<td>12</td>
<td>59</td>
<td>5%</td>
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<tr>
<td>Europe</td>
<td>217</td>
<td>463</td>
<td>37%</td>
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<tr>
<td>Asia</td>
<td>90</td>
<td>393</td>
<td>31%</td>
</tr>
<tr>
<td>Australia/New Zealand</td>
<td>23</td>
<td>40</td>
<td>3%</td>
</tr>
<tr>
<td>Africa</td>
<td>5</td>
<td>34</td>
<td>3%</td>
</tr>
</tbody>
</table>

Best Global Universities Rankings
### Top 10 Countries in Overall Rankings

<table>
<thead>
<tr>
<th>Country</th>
<th>Percentage</th>
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<tr>
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<td>3.1%</td>
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<td>2.8%</td>
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<td>2.7%</td>
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</tbody>
</table>
New in 2015
Bulgaria
Colombia
Cyprus
Iceland
Lebanon
Lithuania
Romania
Uganda
Uruguay

New in 2016
Ethiopia
Kuwait
Luxembourg
Macau
Morocco
Nigeria
Oman
Tunisia

New in 2017
Belarus
Cameroon
Georgia
Jordan
Latvia
Qatar
Ukraine
UAE

New in 2018
(none)
Growth in Subject Rankings

Number of Schools ranked in each Subject

<table>
<thead>
<tr>
<th>Year</th>
<th>Count</th>
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</thead>
<tbody>
<tr>
<td>2014</td>
<td>2100</td>
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<tr>
<td>2015</td>
<td>3700</td>
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<tr>
<td>2016</td>
<td>6000</td>
</tr>
<tr>
<td>2017</td>
<td>6800</td>
</tr>
<tr>
<td>2018</td>
<td>7400</td>
</tr>
</tbody>
</table>
Growth in Subject Rankings

Argentina, Chile, Columbia, Estonia, Georgia, Hungary, Slovakia, Slovenia, Uganda, Armenia, Bulgaria, Croatia, Egypt, Iceland, Lebanon, Lithuania, Macau, Morocco, Pakistan, Peru, Qatar, Tunisia, Ukraine, UAE, Vietnam.

2014: 41
2015: 50
2016: 61
2017: 74
2018: 79
Top 10 Countries in Subject Rankings

2014
- U.S.: 39.9%
- U.K.: 9.7%
- China: 5.2%
- Germany: 5.1%
- Canada: 4.3%
- Netherlands: 4.2%
- Australia: 4.0%
- France: 3.3%
- Japan: 3.2%
- Switzerland: 3.0%

2016
- U.S.: 27.4%
- U.K.: 8.1%
- China: 6.9%
- Germany: 7.0%
- Canada: 4.4%
- Netherlands: 3.8%
- Australia: 3.7%
- France: 3.3%
- Japan: 3.3%
- Switzerland: 1.5%

2018
- U.S.: 24.7%
- U.K.: 7.5%
- China: 8.1%
- Germany: 6.5%
- Canada: 4.0%
- Netherlands: 2.2%
- Australia: 4.1%
- France: 4.0%
- Japan: 2.9%
- Switzerland: 1.5%

NEW 2015, Italy: 3.4%
NEW 2016, Spain: 3.0%
PERSPECTIVES FROM
INSTITUTIONAL RESEARCH

QS World University Ranking
Who Rules?

Selina Griffin | Rankings Manager
OUR MISSION

To enable motivated people to fulfil their potential by fostering educational achievement and international mobility and anywhere in the world.
A UNIQUE LENS
QS the only global ranking authority to consider it
Central to the life goals of most prospective students
An essential inclusion in every QS assessment
IMPACT IN NUMBERS

www.topuniversities.com > **70m** visitors
global estimated traffic > **150m** visitors

**18,000** YouTube channel subscribers
**178k** views on 2017 WUR launch video

**123,732** likes | **123,462** followers

@worlduniranking > **19,600** followers
@topunis > **20,300** followers

World University Rankings: **6,776** group members

**50,000+** Android app downloads
Coming soon:
QS University Rankings
USA
www.qs.com
Participation

- Universities with more than 1,000 publications in a five year period
- Undergraduate teaching
- Wide range of subjects
- Provide data

- Universities with more than 1,000 students
- Sufficient survey responses
- Title IV
- Data from IPEDs etc...

Generally open!
Provide data

Rankings audited by PwC
Changes for 2019

• Graduation rate data improvement
  – IPEDs release has improved the underlying data
  – Now covers part-time and full-time students, and transfer students

• Debt repayment metric
  – Value-added model replaced with median debt at graduation
  – Simpler measure
  – Evaluation suggests this will support State/Public institutions

• Release date 9/4/2019 at NYIT, USA
Billionaire pledges to pay student debt for 2019 class at historic black US college

Robert Smith makes pledge to eliminate students' debt estimated at $40m at Morehouse. Martin Luther King's alma mater

Delivering the commencement address at Morehouse College in Atlanta, the alma mater of Martin Luther King Jr, the billionaire technology investor and philanthropist Robert F Smith made a surprise announcement: his family would wipe out the student debt of the entire class of 2019.

Smith's words to nearly 400 graduating seniors were greeted with a moment of stunned silence, then, unsurprisingly, the biggest cheers of the morning.
Changes for 2020

• No planned changes

• Increase in number of participating institutions

• Release date 9/11/2019 at ETH Zurich, Switzerland
Changes for 2020

• Cover all 17 SDGs

• Simplify data collection and validation

• Evidence direct upload

• Significant expansion

• Release date late April 2020 at KTH, Sweden
Trends: Research is shifting focus

# of Publications

Publications in Top 1% of Journals
Trends: Student finance is an issue (1)
Trends: Student finance is an issue (2)
Trends: Sustainable Impact

Country Income Groups
- Low income - $1,045 or less
- Lower middle income - $1,046-$4,125
- Upper middle income - $4,126-$12,735
- High income: nonOECD - $12,736 or more
- High income: OECD - $12,736 or more

Year: 2016
Source: The World Bank Group
Please feel free to contact me
duncan@timeshighereducation.com
@duncan3ross
PERSPECTIVES FROM INSTITUTIONAL RESEARCH
Mānoa Institutional Research Office (MIRO)
MIRO’s Efforts

- Prepare Data for Rankings
- Make Ranking Information Available through MIRO Website
- Collaborate with the Communication Office on Ranking Stories
  - Focus on International Rankings
  - Provide a Broader Context of Many Rankings
  - Talk about Subject Rankings
- Provide Training to Campus Community
- Build Bridge between Higher Ed and Rankers
Centralize Ranking Information on IR Office’s Website at University of Hawai‘i at Mānoa
QS World University Rankings

The QS World University Rankings was launched in 2004 by Quacquarelli Symonds (QS), a global provider of specialist higher education and careers information and solutions, based in London. Initially centered on research, teaching and international outlook metrics, graduate employability was added the following year as fundamental feature to form the four central pillars upon which the rankings are based today. QS rankings are compiled by the QS Intelligence Unit in consultation with the QS Global Academic Advisory Board. Bibliometric data required in the citation score sections of the methodology is supplied by Scopus, part of Elsevier, the world's largest abstract and citation database of research literature. The QS World University Rankings currently considers more than 4000 universities in the world and evaluates over 1000. For more information please click here.

Released on June 6, 2018:

- UHM World University Ranking: 302 out of more than 4,000 universities considered world-wide
- UHM Overall Ranking in U.S.: 60

Released on February 26, 2019:

Broad Subject Area of Arts and Humanities: (U.S.: 51; worldwide: 242)

- English: (U.S.: 67; worldwide: 201-250)
- Linguistics: (U.S.: 18; worldwide: 50)
- Languages: (U.S.: 27; worldwide: 101-150)

Broad Subject Area of Life Sciences and Medicine: (U.S. 114; worldwide: 401-450)

- Agriculture: (U.S.: 43; worldwide: 201-250)
- Biology: (U.S.: 89; worldwide: 301-350)
- Medicine: (U.S.: 81; worldwide: 351-400)
MIRO led panel presentations with major international rankings at the annual conference of the Association of Institutional Research (AIR) in 2015, 2016, 2018 and 2019. Each presentation was selected to be among only 30 sessions that were recorded, and both are available through AIR’s digital pass program. Please select the following links to access the presentation documents.


2016 AIR presentation “International Rankings Go Deeper and Wider: More Subjects and More Universities to be Ranked” (Presenters’ Bios, PowerPoint Presentation, International Subject Ranking Q&A).”


2019 AIR presentation “Rankers Updates: What Institutional Researchers Should Know” (Presenters’ Bios, International Ranking Updates Q&A).”
UH MĀNOA IS CONSISTENTLY RANKED AMONG THE BEST NATIONAL AND INTERNATIONAL UNIVERSITIES

<table>
<thead>
<tr>
<th>Ranking</th>
<th>In the world</th>
<th>In U.S.</th>
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<tbody>
<tr>
<td>Academic Ranking of World Universities (Shanghai Jiao Tong University)</td>
<td>201-300</td>
<td>70-95</td>
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<tr>
<td>TIMES World University Rankings (UK)</td>
<td>201-250</td>
<td>61</td>
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<tr>
<td>QS World University Rankings (UK)</td>
<td>302</td>
<td>60</td>
</tr>
<tr>
<td>US News Global Universities (US)</td>
<td>361</td>
<td>106</td>
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Prestigious International Rankings (2018)
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<td><strong>Overall Ranking in U.S.</strong></td>
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<td>72</td>
<td>68</td>
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<td>66</td>
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<td>Arts &amp; Humanities</td>
<td>376</td>
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<td>242</td>
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<tr>
<td>- English Language &amp; Literature</td>
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<td>- Agriculture and Forestry</td>
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<td>- Earth &amp; Marine Sciences</td>
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<td>Social Sciences &amp; Management</td>
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<td>- Communication &amp; Media Studies</td>
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<tr>
<td>- Education</td>
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Estimated annual update time: 04/30
World University Ranking update: 06/06/2018. Once the overall ranking is released, update the screenshot below on the website.
Subject ranking Last update time: 02/27/2019
BE PREPARED

Gain Better Understanding about Ranking

Review and Compare Data Preparation Methods

Rank the Rankings

Develop Effective Ranking Communication Strategies

Train Your Colleagues

Prepare your story before rankings are released
International Common Data Set Initiative

Michael Bolen, Associate Director

USF System Office of Decision Support,
University Performance & Survey Analytics
Positive Aspects of Rankings and Publications

• Easy to Digest Information
  • Students going to IPEDS?

• Cost Effective Advertising
  • International students

• Good for Transparency

• Accolades
# Need for Greater Common Ground at the International Level

## 2017 Enrollment Data Requests by Ranking Publication

<table>
<thead>
<tr>
<th>Data Requester</th>
<th>Publication/Ranking</th>
<th>Year of Data Collection</th>
<th>Year of Institutional Data Requested</th>
<th>Term of Data Provided</th>
<th>Actual Year of Publication</th>
<th>Publication Year Name</th>
<th>USF Rank</th>
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</thead>
<tbody>
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<td>Clarivate</td>
<td>Round Univ World Rankings</td>
<td>2017</td>
<td>2013-14</td>
<td>Fall 2013</td>
<td>2017</td>
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<td>US News Global</td>
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<td>2013-14</td>
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<td>2017</td>
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<td>2017</td>
<td>2015-16</td>
<td>Fall 2015</td>
<td>2017</td>
<td>2017</td>
<td>201-300</td>
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</tbody>
</table>
Call for International CDS

• Benefits to Universities
  • Reduced reporting burden
  • Consistent message about our institutions

• Benefits to Publication/Ranking Companies
  • Consistent data between publications = public trust in ranking/publication
  • Increased data from institutions

• Benefits to Public
  • Reliable data about institutions