Rankers Updates:
What Institutional Researchers Should Know

Yang Zhang  Director of Institutional Research, University of Hawaii at Mānoa
Bob Morse  Chief Data Strategist, USNWR, Best Global Universities Rankings
Ying Cheng  Assistant Professor, Academic Ranking of World Universities (ARWU)
Selina Griffin  Ranking Manager, QS World University Ranking
Duncan Ross  Data and Analytics Director, Times Higher Education World University Rankings
Presenters

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Ying Cheng
Assistant Professor, Academic Ranking of World Universities (ARWU)
Why We Care about Rankings?

• Recruiting Students
  • Especially Out-of-State and International Students
  • Foreign Government Scholarships

• Recruiting Talent

• International Collaboration

• University Community Engagement

• University Image

Keywords: Marketing and Promotion
Build A Bridge between “IR” and “IR”
Perspectives from International Rankings
U.S. News
Best Global Ranking

• The Best Global Universities rankings are powered by data from Clarivate Analytics InCites™ research analytics solutions.

Best Global Universities

The U.S. News rankings, based on schools’ academic research and reputation, allow students to compare universities around the world.

See the Global Universities Rankings »

Search Global Universities
School name
Country

Regional Rankings
Africa  Asia  Australia/New Zealand  Europe  Latin America

Featured Country Rankings
Canada  China  France  Germany  India  Italy  Japan  South Korea  Spain  Sweden  United Kingdom

Subject Rankings
Agricultural Sciences  Arts and Humanities  Biology and Biochemistry  Chemistry  Clinical Medicine  Computer Science  Economics and Business  Engineering  Environment/Ecology  Geosciences  Immunology  Materials Science  Mathematics  Microbiology  Molecular Biology and Genetics  Neuroscience and Behavior  Pharmacology and Toxicology  Physics  Plant and Animal Science  Psychiatry/Psychology  Social Sciences and Public Health  Space Science

Enjoy extra legroom, refined meals and more in Premium Economy class to Asia.
Best Global Universities rankings include:

- Top 1,250 Universities worldwide in 74 countries - up from 1,000 and 65 countries published in 2016
- Five regional rankings - Africa, Asia, Australia/New Zealand, Europe and Latin America
- 42 country rankings – including top institutions in: Canada, China, France, Germany, India, Italy, Japan, the Netherlands, South Korea, Spain, Sweden and the United Kingdom
- Top universities in 22 subjects in such key fields as chemistry, clinical medicine, computer science, economics and business, engineering, environment/ecology, mathematics and physics.
The 22 subjects in the Best Global Universities Subject rankings

<table>
<thead>
<tr>
<th>Arts and Humanities</th>
<th>Materials Science</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agricultural Sciences</td>
<td>Mathematics</td>
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<tr>
<td>Biology and Biochemistry</td>
<td>Microbiology</td>
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<tr>
<td>Chemistry</td>
<td>Molecular Biology and Genetics</td>
</tr>
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<td>Neuroscience and Behavior</td>
</tr>
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<td>Physics</td>
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<td>Plant and Animal Science</td>
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<td>Environment/Ecology</td>
<td>Psychiatry/Psychology</td>
</tr>
<tr>
<td>Geosciences</td>
<td>Social Sciences and Public Health</td>
</tr>
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<td>Immunology</td>
<td>Space Science</td>
</tr>
</tbody>
</table>
Best Global Universities rankings included (Published 10/24/17)

What's new?

- Significantly increased the number of schools ranked in each subject area, leading to a total of 6,800 ranked schools compared with 6,000 in the prior edition. Many schools appear in more than one subject.
- Four subject ranking extended (chemistry, clinical medicine, engineering, physics) to 600 each- up from 400 in 2016.
- New ranking indicator for overall rankings “Percentage of total publications with international collaboration”.
- Three new ranking indicators for subject rankings “Percentage of total publications with international collaboration”, “Number of highly cited papers that are among the top 1 percent most cited”, and “Percentage of highly cited papers that are among the top 1 percent most cited”.
Year to Year Growth in Overall Rankings

Number of Universities in Overall Rankings

- 2014: 500
- 2015: 750
- 2016: 1000
- 2017: 1250
Best Global Universities rankings

Regional Breakdown:

**2014**
- North America: 163,31%
- Asia: 90,18%
- Latin America: 12,2%
- Europe: 217,43%

**2017**
- North America: 254,20%
- Australia/New Zealand: 23,5%
- Latin America: 55,4%
- Africa: 32,3%
- Asia: 395,32%
- Europe: 474,38%
- Australia/New Zealand: 40,3%
Best Global Universities rankings

Growth in Overall Rankings
Number of Countries in Overall Rankings

New in 2015
Bulgaria
Colombia
Cyprus
Iceland
Lebanon
Lithuania
Romania
Uganda
Uruguay

New in 2016
Ethiopia
Kuwait
Luxembourg
Macau
Morocco
Nigeria
Oman
Tunisia

New in 2017
Belarus
Cameroon
Georgia
Jordan
Latvia
Qatar
Ukraine
UAE

2014 - 49
2015 - 57
2016 - 65
2017 - 74
Growth in Subject Rankings

Number of Schools ranked in each Subject

- 2100 in 2014
- 3700 in 2015
- 6000 in 2016
- 6800 in 2017
Best Global Universities rankings included

Q. Please think of a most frequent question you get from institutions, what it is, and what is your response?

In terms of Best Global it’s what does it take to qualify to be in the overall ranking or one of the subject ranking.

It’s from schools that want to be ranked that don’t have enough papers or weren’t ranked on usnews.com. Answer is it takes for 2017 ranking 1500 papers 2011-15 to ranking universe and top 1250 were ranked.

Basically schools want to appear in the global rankings so they are visible i.e. not invisible.
Best Global Universities rankings included

Q. If you could send only one message to institutional researchers at the 2018 AIR conference, what would that be?

Each of the global rankings in this session uses a different methodology. Broadly speaking these different methodologies and produce similar results in many ways but there are key differences, too.

It’s important to understand these differences and similarities in the methodologies and how each ranking publishes the data on their websites when discussing them with campus higher ups.
QS World University Ranking
OUR APPROACH

A UNIQUE LENS

QS the only global ranking authority to consider it
Central to the life goals of most prospective students
An essential inclusion in every QS assessment
Essentially, all models are wrong, but some are useful.
WHAT’S BEEN TAKEN INTO ACCOUNT?

1. Employability
2. Alumni Outcomes
3. Return On Investment
4. Thought Leadership
5. Diversity
INDICATORS AND WEIGHTS

**MBA**
- 40%
- 15%
- 20%
- 15%
- 10%

**MIM**
- 35%
- 15%
- 20%
- 20%
- 10%

**MIF**
- 30%
- 20%
- 20%
- 20%
- 10%

**MSB**
- 30%
- 20%
- 20%
- 20%
- 10%
To disregard what the world thinks of us is not only arrogant but utterly shameless.

Cicero
- Consistent, simple methodology
- Stable results
- Discipline independent
- Language independent
- Low dependence on self-reporting

30% ACADEMIC REPUTATION

20% FACULTY STUDENT

20% CITATIONS PER FACULTY

10% EMPLOYER REPUTATION

5% INT’L FACULTY

5% INT’L STUDENTS

powered by Scopus®
2018 Employer Responses

40,455

50:50

International : domestic
You can recognize truth by its beauty and simplicity...because the truth always turns out to be simpler than you think.
THANK YOU

- www.topuniversities.com | www.iu.qs.com
- selina@qs.com | rankings@qs.com | intelligenceunit@qs.com
- facebook.com/universityrankings
- @psyлина | @worlduniranking | #QSWUR
- linkedin.com/in/psyлина
- QS World University Rankings

INTELLIGENCEUNIT
Times Higher Education

Duncan Ross
Data and Analytics Director

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@duncan3ross
Our mission

*Times Higher Education’s* mission is to help create the conditions and culture that universities need to succeed, by providing data and insights from the world’s top universities.
<table>
<thead>
<tr>
<th>Young Universities</th>
<th>Geographical</th>
<th>Subjects</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reputation</td>
<td>Asia, Europe, Latin America, Emerging Economies, Asia Pacific, Arab World</td>
<td>Arts and Humanities, Social Sciences, Business and Economics, Clinical and Medical, Life Sciences, Physical Sciences, Engineering, Computer Sciences, Psychology, Law, Education</td>
</tr>
</tbody>
</table>
Independently audited by PwC

The calculation of our *THE* World University, and US College Rankings have been independently audited by professional services firm PricewaterhouseCoopers (PwC).
The data for the World University Ranking

- Performance data
  - Universities

- Reputation data
  - Academics

- Bibliometric data
  - Elsevier
The data for the World University Ranking

1,457 Submitted data
3,513 Universities voted for
62 million citations... Analysed

@duncan3ross
The data for the WSJ/THE US College Ranking

- **Performance data**: IPEDs
- **Student insight**: Current students
- **Outcomes data**: College Scorecard
- **Reputation data**: Academics
- **Bibliometric data**: Elsevier
“What matters most is how you see yourself”
Academic Ranking of World Universities (ARWU)
WHY ARWU?

• In the context of China’s will for building World-Class Universities
• Serve the strategic planning of Shanghai Jiao Tong University
• Find out the gap between top Chinese universities and World-Class universities
• From benchmarking to ranking
Features of ARWU

- Objective indicators
- Third-Party data
- Transparent
- Consistent
**ARWU Methodology**

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Indicator</th>
<th>Code</th>
<th>Weight</th>
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</thead>
<tbody>
<tr>
<td>Quality of Education</td>
<td>Alumni of an institution winning Nobel Prizes and Fields Medals</td>
<td>Alumni</td>
<td>10%</td>
</tr>
<tr>
<td></td>
<td>Staff of an institution winning Nobel Prizes and Fields Medals</td>
<td>Award</td>
<td>20%</td>
</tr>
<tr>
<td></td>
<td>Highly cited researchers in 21 broad subject categories</td>
<td>HiCi</td>
<td>20%</td>
</tr>
<tr>
<td>Quality of Faculty</td>
<td>Papers published in Nature and Science</td>
<td>N&amp;S</td>
<td>20%</td>
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<tr>
<td></td>
<td>Papers indexed in Science Citation Index-expanded and Social Science Citation Index</td>
<td>PUB</td>
<td>20%</td>
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<tr>
<td>Research Output</td>
<td>Per capita academic performance of an institution</td>
<td>PCP</td>
<td>10%</td>
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<tr>
<td>Per Capita Performance</td>
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<tr>
<td>Total</td>
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<td>100%</td>
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Changes in Number of Top 500 Universities by Country: **2004 vs 2017**

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<th>Country</th>
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<tbody>
<tr>
<td>China</td>
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<tr>
<td>Australia</td>
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<tr>
<td>Portugal</td>
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<tr>
<td>China-Taiwan</td>
<td>4</td>
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<tr>
<td>Saudi Arabia</td>
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<td>South Korea</td>
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<tr>
<td>Brazil</td>
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<td>Iran</td>
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<td>Malaysia</td>
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<td>Spain</td>
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<td>Chile</td>
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<td>Egypt</td>
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<td>Estonia</td>
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<td>Greece</td>
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<td>Iceland</td>
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<td>New Zealand</td>
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<td>Russia</td>
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<td>Serbia</td>
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<td>Slovenia</td>
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<td>South Africa</td>
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<td>Sweden</td>
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<td>Thailand</td>
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<td>Turkey</td>
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<td>Argentina</td>
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<td>Belgium</td>
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<td>China-Hong Kong</td>
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<td>Ireland</td>
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<td>Mexico</td>
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<td>Switzerland</td>
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<td>United Kingdom</td>
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<td>Italy</td>
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<td>Japan</td>
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<tr>
<td>United States</td>
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<td>9</td>
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<tr>
<td>United States</td>
<td></td>
<td>5</td>
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</tbody>
</table>
Global Ranking of Academic Subjects (GRAS)

ARWU-SUBJECT
- Mathematics
- Physics
- Chemistry
- Computer Science
- Economics/Business

GRAS
- Chemical Engineering
- Civil Engineering
- Electrical & Electronic Engineering
- Energy Science & Engineering
- Environmental Science & Engineering
- Materials Science & Engineering
- Mechanical Engineering

2009
2016
2017
52 Subjects
Global Ranking of Academic Subjects 2017

52 SUBJECTS

Shanghai Ranking Consultancy
The number of papers authored by an institution in an Academic Subject.

Category Normalized Citation Impact from InCites database to measure average impact of papers authored by an institution in an Academic Subject.

The total number of the staff of an institution winning a significant award in an Academic Subject.

The percentage of internationally collaborated papers authored by an institution in an Academic Subject.

The number of papers published in top journals in an Academic Subject.
Ask opinions of world’s best scholars but **NOT A REPUTATION SURVEY!**

- Highly selected researchers
- Nominate criteria for academic excellence other than nominate best universities
- Respondents must agree to publish their names and affiliations
<table>
<thead>
<tr>
<th>Name</th>
<th>Institute</th>
<th>Country</th>
<th>Subject</th>
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</thead>
<tbody>
<tr>
<td>Invited: 1500+</td>
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<tr>
<td>Participated: 200+</td>
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<td>Universities: 54</td>
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<td>Subjects: 45</td>
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<thead>
<tr>
<th>Name</th>
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<tbody>
<tr>
<td>David Gabe</td>
<td>Princeton University</td>
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<tr>
<td>Gloria Van-Belle</td>
<td>University of Iowa</td>
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<tr>
<td>Jan De Groot</td>
<td>University of Chicago</td>
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<tr>
<td>Ben Markel</td>
<td>University of Utah</td>
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<td>Jonathan Christopher</td>
<td>Duke University</td>
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<tr>
<td>Nils Mikhova</td>
<td>University of Zurich</td>
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<tr>
<td>Roland Coops</td>
<td>University of Cambridge</td>
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<tr>
<td>Chengying Zhu</td>
<td>Tsinghua University</td>
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<tr>
<td>Benjamin Gooden</td>
<td>University of CA</td>
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<tr>
<td>Barnabas Orskov</td>
<td>Swiss Federal Institute</td>
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<tr>
<td>Dagmar Hakanson</td>
<td>University of Paris</td>
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<tr>
<td>Enza Gori</td>
<td>The University of Italy</td>
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<tr>
<td>Hammael J. Elsener</td>
<td>University of Oslo</td>
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<tr>
<td>Lynn Maile</td>
<td>Princeton University</td>
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<tr>
<td>Michael J. Morgan</td>
<td>Monash University</td>
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<tr>
<td>Fabio Lagutti</td>
<td>Georgia Institute</td>
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</tr>
</tbody>
</table>
27 Awards in 19 Subjects
94 Journals in 33 Subjects
Future Efforts

• Keep updating existing rankings

• Develop new rankings with ShanghaiRanking’s spirit

• Develop new criteria for excellence with ShanghaiRanking’s spirit

• Help universities on strategic management
Thank You

www.Shanghairanking.com
Perspectives from Institutional Research

Mānoa Institutional Research Office (MIRO)
MIRO’s Efforts

• Prepare Data for Rankings
• Make Ranking Information Available through MIRO Website
• Collaborate with the Communication Office on Ranking Stories
  • Focus on International Rankings
  • Provide a Broader Context of Many Rankings
  • Talk about Subject Rankings
• Provide Training to Campus Community
• Build Bridge between Higher Ed and Rankers
Centralize Ranking Information on IR Office’s Website at University of Hawai‘i at Mānoa
Provide Sufficient and Relevant Ranking Information

Shanghai Jiao Tong University Academic Ranking of World Universities

Academic Ranking of World Universities (ARWU) by Shanghai Jiao Tong University

The Academic Ranking of World Universities (ARWU) is published by Shanghai Jiao Tong University, and is also known as Shanghai Ranking. All the data used in ARWU is from third parties and publicly available. ARWU does not use data directly from universities. This ranking uses six indicators to rank world universities. Each year more than 1200 universities are ranked and the best 500 are published. For more information, please click here.

Released on August 22, 2017:

- UHM Overall Ranking in the World: 201-300
- UHM Overall Ranking in U.S.: 71-99
- Sciences: 101-150 (Released in 2016)
- Social Sciences: 76-100 (Released in 2016)

Released on June 28, 2017:

- Earth Sciences: 17
- Marine/Ocean Engineering: 48
- Education: 101-150
- Ecology: 151-200
- Management: 201-300
- Environmental Science Engineering: 301-400
- Biological Sciences: 401-500
- Human Biological Sciences: 401-500
- Agricultural Sciences: 401-500

Note: Rankings appear as a range when no more specific information is available.

ARWU Ranking Methodology
MIRO led panel presentations with major international rankings at the annual conference of the Association of Institutional Research (AIR) in 2015 and 2016. Each presentation was selected to be among only 30 sessions that were recorded, and both are available through AIR’s digital pass program. Please select the following links to access the presentation documents. 2015 AIR presentation “International Ranking and Institutional Research” (Presenters’ Bios, PowerPoint Presentation, International Ranking Q&A, AIR Recorded Video). 2016 AIR presentation “International Rankings Go Deeper and Wider: More Subjects and More Universities to be Ranked” (Presenters’ Bios, PowerPoint Presentation, International Subject Ranking Q&A).
<table>
<thead>
<tr>
<th>2017 Release Time</th>
<th>Ranking Name</th>
<th>Ranking Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>March</td>
<td>QS World University Rankings (2017)</td>
<td>Subject (International)</td>
</tr>
<tr>
<td></td>
<td>U.S. News: Best Grad Schools Rankings (2018)</td>
<td>Program (National)</td>
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<tr>
<td>June</td>
<td>ARWU (2017)</td>
<td>Subject (International)</td>
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<td></td>
<td>QS World University Rankings (2018)</td>
<td>Overall (International)</td>
</tr>
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<td>August</td>
<td>ARWU (2017)</td>
<td>Overall (International)</td>
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<td>ARWU (2016)</td>
<td>Field (International)</td>
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<tr>
<td>September</td>
<td>Times Higher Education (2018)</td>
<td>Overall (International)</td>
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<td>U.S. News: Best Grad Schools Subject Areas Rankings (2018)</td>
<td>Subject (International)</td>
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<td>U.S. News: Best Online Program (2018)</td>
<td>Online Program (National)</td>
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<tr>
<td>October</td>
<td>Times Higher Education (2018)</td>
<td>Subject (International)</td>
</tr>
</tbody>
</table>
Various Types of Rankings

• Institutional rankings: universities being ranked
  • QS: academic reputation, employer reputation, citations, etc.
  • U.S. News Best Global Universities: global research reputation, publications, citations, etc.

• Field rankings: broad subject fields being ranked
  • ARWU: Natural Sciences and Math, Engineering/Technology and Computer Sciences, Life and Agricultural Sciences, Clinical Medicine and Pharmacy, Social Sciences

• Subject rankings: more detailed rankings based on subjects
  • ARWU: Earth Sciences, Marine/Ocean Engineering, Education, etc.
  • U.S. News—Best Grad Schools Subject Areas Rankings: Arts and Sciences, Social Sciences, Education, etc.

• Program rankings: more detailed rankings based on programs
  • U.S. News—Best Grad Schools Rankings: Graduate College of Education, Graduate School of Earth Sciences, Graduate School of Law, etc.
  • U.S. News—Best Online Programs Rankings: Graduate Nursing
Important Notes

• Institutional, field, subject, and program rankings are different rankings, based on different methodologies and data sources, even if they are published by the same organization.

• U.S. News and Times Higher Ed publish both global rankings and national rankings. In the global ranking, Mānoa has a world ranking and a U.S. ranking.
  • U.S. News global rankings 2017: Mānoa is ranked 104 is the U.S.
  • U.S. News best college ranking 2017 (National University Rankings): Mānoa is ranked 159 is the U.S.
  • Times Higher Ed’s World University Ranking 2017: Mānoa is ranked 63 is the U.S.
  • The Wall Street Journal / Times Higher Ed’s College Rankings: Mānoa is ranked 319 is the U.S.
Four Major International Rankings (2017)

<table>
<thead>
<tr>
<th>Ranking</th>
<th>In the world</th>
<th>In U.S.</th>
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<tbody>
<tr>
<td>Academic Ranking of World Universities (Shanghai Jiao Tong University)</td>
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<td>• UHM Global Ranking</td>
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<td>• UHM Overall Ranking in U.S.</td>
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<td>• Global Research Reputation in the world</td>
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<td>• International Collaboration in the world</td>
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<td>• Subject Ranking of Space Science in the world</td>
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<td>• Graduate College of Education</td>
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<td>• Graduate School of Law</td>
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<td>• Graduate School of Law (part-time Law Programs)</td>
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<td>Graduate School of Medicine—Research</td>
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<td>2013</td>
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<td>Subject Areas Rankings</td>
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<tr>
<td>Arts &amp; Humanities</td>
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<tr>
<td>● English Language &amp; Literature</td>
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<td>101-150</td>
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<td>● Linguistics</td>
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<td>● Modern Languages</td>
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<td>Life Sciences &amp; Medicine</td>
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<tr>
<td>● Medicine</td>
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<td>● Agriculture and Forestry</td>
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<td>Social Sciences &amp; Management</td>
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<td>● Communication &amp; Media Studies</td>
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<tr>
<td>● History</td>
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- Gain Better Understanding about Ranking
- Review and Compare Data Preparation Methods
- Rank the Rankings
- Develop Effective Ranking Communication Strategies
- Train Your Colleagues
- Prepare your story before rankings are released