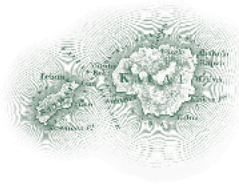


UNIVERSITY OF HAWAI'I AT MĀNOA  
**HAMILTON LIBRARY**

HAMILTON LIBRARY

**2024-2029**  
**STRATEGIC PLAN**  
VISION, MISSION, AND VALUES  
STRATEGIC GOALS AND ACTIONS



# INTRO

I am delighted to introduce Hamilton Library's new vision, mission, and values as well as our 2024-2029 Strategic Goals and Actions. These represent more than 12 months of work by a dedicated Library Strategic Planning Committee, with the help of consultants brightspot strategy, and input from librarians, staff, students, and faculty. This collective process focused our attention and enabled us to develop a shared vision for the future.

The role of our library continues to evolve. Revisiting our vision, mission, and values allowed us to embrace new functions while reaffirming our traditional responsibilities. Our commitment to becoming a Native Hawaiian Place of Learning inspired us to express these guiding statements using 'ōlelo Hawai'i terminology; grounding us intentionally and explicitly in the 'āina which sustains Hawai'i.

We now turn to the critical work of making our 2024-2029 Strategic Goals and Actions a reality. We will need the assistance of individuals, departments and the campus community in designing actionable strategies. As a living plan we will assess, adapt, and redesign as necessary.

Vision, mission, values, goals and actions come to life through the talent, expertise, and commitment of our librarians and staff. I am excited to continue working with the Hamilton Library 'ohana to make an impact on our students, faculty, and community.

Clem Guthro  
University Librarian





# HAMILTON LIBRARY

## VISION, MISSION, AND VALUES STATEMENTS

As we strive to ground our library's services and collections in 'ike Hawai'i (Hawaiian knowledge), our vision, mission and values are presented with 'ōlelo no'ēau or wise, poetic sayings that the revered Hawaiian scholar and cultural expert Mary Kawena Pukui shares<sup>1</sup> with us in *'Ōlelo No'ēau: Hawaiian Proverbs & Poetical Sayings*. While these 'ōlelo no'ēau may appear to be straightforward, some of them carry kaona or hidden meanings that may emerge as we embrace the vision, mission and values for the library. These 'ōlelo no'ēau are a guiding torch in moving us forward to better serve our patrons and collections.

<sup>1</sup>To learn more about Mary Kawena Pukui and her scholarship, visit this research guide, [Hawai'i - Mary Kawena Pukui Annotated Bibliography](#).

# VISION

**Ho'omoe wai kāhi ke kāo'o.**

*Let all travel together like water flowing in one direction.*

**'ŌN 1102**

Hamilton Library will be a dynamic partner and strategic resource for the university's teaching, learning, research, and service endeavors.



# MISSION

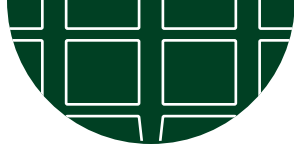
**I ulu nō ka lālā i ke kumu.**

*The branches grow because of the trunk.*

**'ŌN 1261**

Connecting our community to the wisdom of place, people, past and future.

The faculty and staff of Hamilton Library serve as the human connection between people and the information they need to succeed. We acquire, organize, preserve, and provide timely access to information stored in the intellectual works of the past, but also offer the space, technology, and skills our users need to explore, collaborate, and create the future of scholarship together. The library is a premier resource in Hawai'i, Pacific and Asia-related research for both the local and global communities and provides the university a center of knowledge grounded in our unique and diverse place in the world.



# VALUES

These values help us become a better library for the patrons we serve, the research collections we steward, and the university we support. These values inform the directions of our work, how we do our work, and ways to be accountable. Hawaiian words are given a definition to help with one's understanding, but these words carry with them multiple meanings and thus are hyperlinked to their entry in the online Hawaiian dictionary, [wehewehe.org](http://wehewehe.org).



The mural in the photo is a detail section of the mural Makahiki Ho'okupu by Juliette May Fraser that is at the entrance of the University of Hawai'i at Mānoa's Hamilton Library. It was created for the Golden Gate International Exposition Hawai'i Pavilion, San Francisco in 1939.

## HAWAI'I

**Ua ao Hawai'i ke 'ōlino nei mālamalama.**  
*Hawai'i is enlightened, for the brightness  
of the day is here.*

**'ŌN 2773**

We recognize that we are in Hawai'i and that means we have a unique responsibility to this land and to the indigenous people of the land in their fight for **ea** and **pono**<sup>2</sup>. We must be cognizant of Hawaiian language, culture, and history as well as to the languages, cultures, and histories that make up Hawai'i today. We must be aware of our own **mo'okū'auhau** (genealogy)—personal and professional—and how it informs our **kuleana** (responsibilities) to Hawai'i and **kūlana** (positionalities) in Hawai'i.

<sup>2</sup>Consider these words through the motto "Ua mau ke ea o ka 'āina i ka pono" (The life of the land is perpetuated in righteousness) said by King Kamehameha III on July 31, 1843 after the sovereignty of the Hawaiian Kingdom was restored. This day is a national holiday, "Lā Hoi'ho'i Eā." In this context, ea refers to the sovereignty of the Hawaiian Kingdom, which is perpetuated through doing what is right; a lesson for us today to take the right actions to support the ea and pono of Hawaiians.

## 'IKE

### Knowledge

**E kuhikuhi pono i nā au iki a  
me nā au nui o ka 'ike.**  
*Instruct well in the little and large  
currents of knowledge.*

**'ŌN 325**

We recognize the library is a center of research for the university that plays an integral role in the creation and transmission of 'ike (knowledge) and mana (power). We aim to create a research space that fosters critical thinking about knowledge and the tools used to access and create knowledge.

## KĀNAKA

### People

**Ua ola nō i ka pane a ke aloha.**  
*There is life in a kindly reply.*

**'ŌN 2837**

We recognize the humanity in our collections and in the patrons that we serve. We strive to be empathic and supportive of the academic and personal journeys of our patrons. We strive to connect with one another and our patrons in a space of aloha.





## **MĀLAMA** **Stewardship**

**Hahai no ka ua i ka ululā'au.**  
*Rains always follow the forest.*

**'ŌN 405**

As stewards of 'ike, we are responsible for managing information and connecting people to it. We are responsive and flexible in creating innovative and technical solutions that best care for our collections, patrons, spaces, and systems. We approach our work with creativity and intelligence to discover efficient and sustainable solutions to manage our responsibilities, materials, and services.

## **ALU LIKE** **Collaboration**

**E ala! E alu! E kuilima!**  
*Up! Together! Join hands!*

**'ŌN 258**

We engage in the collaborative process with our colleagues and patrons in our university, the university system, and in our local, national, and international communities to create and enhance our services to better promote and provide access to information. We work in an environment that is based on *pilina* (relationships) and collegiality and an open, transparent, and respectful exchange of information and ideas. We share governance with the university and colleagues and do not take that responsibility lightly.

**KŪLIA**  
**Excellence**

**Mōhala i ka wai ka maka o ka pua.**  
*Unfolded by the water are the  
faces of the flowers.*

**‘ŌN 2178**

We care about what we do and put great effort into creating the best work possible. We practice being honest, compassionate, and *ha’aha’a* (humble) with ourselves and each other to maintain a culture of balance, trust, respect, empathy and integrity.

**KŪPONO**  
**Justice**

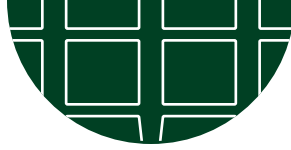
**He ‘ike ‘ana i ka pono.**  
*It is a recognizing of the right thing.*

**‘ŌN 620**

We recognize libraries, archives and the information systems we engage in can be socially, culturally, economically, and politically unjust. We strive for equity, diversity, and inclusion in our work to empower the communities we serve and to foster a safe, supportive, and *kūpono* (just) environment that contributes to the success of how our communities engage with information.







# HAMILTON LIBRARY STRATEGIC GOALS AND ACTIONS

## BECOME A NATIVE HAWAIIAN PLACE OF LEARNING

*We will work towards transforming the library into a Hawaiian learning space by grounding it in Hawaiian language, culture, and history; improving information systems for Hawaiians and Hawai'i; and having a strong commitment to advancing the ea<sup>3</sup> of Hawaiian communities.*

- A** Design and conduct an internal assessment of how well the library is functioning as a Native Hawaiian Place of Learning.
- B** Develop Hawaiian cultural, history, and language competencies of library personnel to better support the creation of a Hawaiian learning space in the library.
- C** Improve cataloging and metadata to facilitate more precise searches and discovery of Hawai'i and Hawaiian materials.
- D** Create bilingual Hawaiian language and cultural signage for public-facing areas in the library.



<sup>3</sup>“Ea” means, among many other meanings, sovereignty, independence, life, air, breath, and to rise. Ea challenges us as a library to think about how we are advancing Hawaiian ea and informs the decisions that we make to meet our goal of “Becoming a Hawaiian Place of Learning.”

## DESIGN AND IMPLEMENT A COMMUNICATIONS STRATEGY

*We will develop new, accessible, and engaging ways of sharing our services, staff expertise, collections, and opportunities with our users, donors, community partners, and each other.*

- A** Revisit the staff position description for a library communications coordinator in charge of internal and external communications and recruit for this position.
- B** Design an annual report and compile library content from various departments to highlight library staff, programs, improvements, and collections, as well as feature library usage statistics and finances.
- C** Investigate new social media platforms to expand the library’s external communications and to share library stories with a broader audience.
- D** Highlight library resources within our physical library spaces through the use of QR codes, signage, videos and exhibits.
- E** Create a style guide for library public relations materials.



## SUPPORT THE SUCCESS OF ALL STUDENTS

*We will support research, learning, mentorship, innovative programs, and interactive facilities. Our focus involves deepening the collaboration and partnerships with students and campus.*

- A** Develop a more robust set of instructional sessions, generate micro-learning opportunities, and technology skill advancement.
- B** Work towards a greater understanding of information literacy, starting with exposure to library services during New Student Orientation that is reinforced and developed in workshops.
- C** Establish a presence and relevance across campus by partnering with student service programming.
- D** Grow, diversify, and promote the Loanable Technology Collection.
- E** Provide, support, and promote low and no-cost learning materials for students, including no cost textbooks, Open Educational Resources, and videos.

## PROVIDE SELECT TECHNOLOGIES THAT SUPPORT TEACHING, LEARNING, AND RESEARCH FOR STUDENTS, FACULTY, AND STAFF

*We will be a hub for academic inquiry, research, and innovation by providing relevant and reliable technologies and proactive and responsive support.*

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- A** Reimagine, redesign, and implement a new library website.
- B** Embed library resources within the university's new Learning Management System.
- C** Provide a research-focused discovery tool that enables collaboration among faculty across all disciplines.
- D** Assess, reimagine, and deploy the technologies we offer within the library.



## STRATEGIZE AND DESIGN COLLECTIONS FOR THE FUTURE

*We will curate, craft, and optimize general and special collections to build upon our unique heritage and resources, while also aligning with the needs of UHM students, faculty, staff, and community in advancement of the mission of our institution.*

- A** Identify and purchase electronic backfiles to free up collection space and make material easily accessible.
- B** Review collection materials budgets to align with current academic programs.
- C** Assess, combine and inventory the collections in preparation for a collection storage facility.
- D** Examine special collections priorities for physical and digital collections and develop a strategy for space, growth, description, digitization, discovery, and preservation.

## BUILD SUPPORT FOR DATA AND DIGITAL SCHOLARSHIP

*We will build capacity and opportunities to support teaching, learning, research, and collaboration for data science, data management, data stewardship and digital scholarship.*

- A** Optimize library physical and virtual space around data and digital scholarship by providing areas for technology enhanced collaborative activities.
- B** Develop best practices and prioritization for processing, digitizing, describing, disseminating, and preserving digital materials.
- C** Improve outreach, advocacy and instruction of data services and digital scholarship tools.

# HAMILTON LIBRARY

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<https://manoa.hawaii.edu/library>

## **In appreciation:**

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