

Curriculum Map MBA

MBA Core Curriculum	Demonstrate and apply knowledge of the functional areas of business (best business practice)			Communicate effectively in writing and oral presentations		Understand and apply management skills to the Asia-Pacific business environment			Identify and analyze complex ethical and legal issues			Demonstrate understanding of the impacts of technology on business			
	Align action plans with organizational strategy	Functional action plans and org. structure	Conduct quantitative analysis	Students will speak effectively	Students will write an effective Report	Economics that characterize a global business	Demonstrate knowledge of the Asia-Pacific Region	Describe how national cultures influence business practices and relationships	Analyze ethical issues in a business setting	Understand the boundaries and overlaps between ethics and law	Explain technological usage across business processes and functions	ABLE to evaluate the feasibility of applying information technology in business			
BUS 619 - Data Analytics and Statistics for Business		I,R													
BUS 620 - Economic Foundations for Managers of Strategy	I			R		I,R	A	I,R,A							
BUS 623 - Marketing Management			R												
BUS 624 - Accounting for Decision Making		R													
BUS 625 - Digital Transformation with Information Systems and Technology		R									A	A			
BUS 626 - Leadership and Organizational Behavior	I,R	I,R		I,R	I,R				I,R,A	I,R,A					
BUS 629 - Managerial Finance		R													
BUS 632 - Business Policy & Strategy	A	A	A	A	A										
BUS 696 - MBA Consulting Practicum	A	A	A	A	A										

I-Introduce
R-Reinforce
A-Assess