

MA Program in Communicology  
2020 Curriculum Map  
33 Credits

[-----Primary SLOs-----][-----Secondary SLOs-----]

	<b>Demonstrate mastery of theories of communication, particularly in the areas of relational, persuasion/social influence, and creating understanding functions</b>	<b>Demonstrate mastery of fundamentals of research design and analysis in communication</b>	<b>Demonstrate an integrative and systematic understanding of the human communication process</b>	<b>Demonstrate preparedness to succeed in a social scientific based Ph.D. program in communication</b>	<b>Conduct independent social scientific research</b>	<b>Orally articulate ideas/positions and respond to questions cogently and thoughtfully</b>	<b>In written form, articulate ideas/positions and synthesize research</b>	<b>Demonstrate presentation and teaching effectiveness</b>
<b>COMG 601</b> Required for Plan A/B	I		I	I		I	I	I
<b>COMG 602</b> Required for Plan A/B		I		I	I	I		
<b>COMG 702</b> Required for Plan A		RM		RM	RM	R		R
<b>COMG 620</b> GTAs only	R		R			RM		RM
<b>COMG 700</b> Required for Plan A	M	M	M	M	M	M	M	M
<b>COMG 600</b> Required for Plan B	M	M	M			M	M	

1. I = Introduced, R = Reinforced, M = Mastery
2. Program level assessment evidence is collected at the end of each semester.
3. COMG 601 and 602 are taking during the first semester; COMG 702 is taken during the second semester

<b>Courses</b>	<b>Demonstrate mastery of theories of communication, particularly in the areas of relational, persuasion/social influence, and creating understanding functions</b>	<b>Demonstrate mastery of fundamentals of research design and analysis in communication</b>	<b>Demonstrate an integrative and systematic understanding of the human communication process</b>	<b>Demonstrate preparedness to succeed in a social scientific based Ph.D. program in communication</b>	<b>Conduct independent social scientific research</b>	<b>Orally articulate ideas/positions and respond to questions cogently and thoughtfully</b>	<b>In written form, articulate ideas/positions and synthesize research</b>	<b>Demonstrate presentation and teaching effectiveness</b>
COMG 681	IR	IR			IR	R	R	R
COMG 781	IR	IR	R	RM	R	R	R	R
COMG 670	IR	IR	R	IR	IR	R	R	R
COMG 770	IR	IR	RM	RM	R	R	RM	R
COMG 664	IR	IR	IR	IR	IR	R	R	
COMG 764	IR	IR	RM	RM	R	R	RM	
COMG 685	IR	IR		R		R	R	R
COMG 785	IR	IR		R	R	R	R	R
COMG 660	IR		R			R	R	R
COMG 721	IR	IR	RM	RM	RM	R	RM	R
COMG 752	IR	IR	R	IR	R	RM	RM	R
COMG 760	IR	IR	R	IR	R	RM	RM	R
COMG 787	IR	IR	R	R	R	R	R	R
COMG 795	IR	R	RM	RM	RM	R	R	

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<b>Evidence or Potential Indicators</b>	<ul style="list-style-type: none"> <li>• Course exam</li> <li>• Comprehensive exam</li> <li>• Oral defense</li> <li>• Written review of literature</li> <li>• Thesis</li> <li>• Reading journal articles, book chapters, and books</li> <li>• Lecture in an undergraduate class</li> </ul>	<ul style="list-style-type: none"> <li>• Course exam</li> <li>• Conduct an original research project</li> <li>• Written critique of journal articles</li> <li>• Thesis</li> <li>• Research proposal</li> <li>• Explain research findings in a seminar or colloquium</li> <li>• Analyze existing data</li> <li>• Use SPSS and interpret SPSS results</li> <li>• Plan and conduct focus groups</li> </ul>	<ul style="list-style-type: none"> <li>• Thesis</li> <li>• Written review of literature</li> <li>• Comprehensive exam</li> <li>• Oral defense</li> <li>• Ask and respond to questions during seminars or colloquiums</li> </ul>	<ul style="list-style-type: none"> <li>• Plan and execute research study</li> <li>• Present completed research in a colloquium</li> <li>• Prepare papers for conferences</li> <li>• Prepare manuscripts for journal submissions</li> </ul>	<ul style="list-style-type: none"> <li>• Collect data</li> <li>• Write a research proposal</li> <li>• Write a grant proposal</li> <li>• Complete IRB forms</li> <li>• Analyze existing data</li> <li>• Conduct a study</li> <li>• Conduct a focus group</li> </ul>	<ul style="list-style-type: none"> <li>• Questions and answers in discussions</li> <li>• Discussion leader</li> <li>• Orally take a position</li> <li>• Oral presentation</li> <li>• Debate issues in class</li> </ul>	<ul style="list-style-type: none"> <li>• Written review of literature</li> <li>• Written position paper</li> <li>• Weekly reading responses</li> <li>• Critique existing literature</li> <li>• Compare various operationalizations or conceptualizations across a variety of articles</li> <li>• Essay exam questions</li> </ul>	<ul style="list-style-type: none"> <li>• Class presentation</li> <li>• Teach a class topic</li> <li>• Teach a class that's appropriate for an undergraduate course</li> <li>• Research presentation</li> <li>• Put together a class syllabus</li> <li>• Write an exam, answer it, and grade it</li> </ul>