

Shidler College of Business
Curriculum Map: Bachelor of Business Administration

Required courses in which learning goal concepts are introduced (I), reinforced (R) and assessed (A)

GOAL		BUS 310	BUS 311	BUS 312	BUS 313	BUS 314	BUS 315	BUS 345
1A	Communicate effectively in writing	R	R	R	R		R	R A
1B	Communicate effectively in oral presentations		R	R	R		R	R A
2-1	Manage and use technology in a business setting: explain use	R	I A				R	R
2-2	Manage and use technology in a business setting: evaluate costs/benefits		I A					
2-3	Manage and use technology in a business setting: id security & integrity issues		I A					
2-4	Manage and use technology in a business setting: use IT for quantitative data analysis	I A	R		R	R		
3-1,2,3	Demonstrate an understanding of global business with an emphasis on the Asia Pacific region: describe common principles, describe national risks, knowledge of region		R	R	A		I	R
3-4	Demonstrate an understanding of global business with an emphasis on the Asia Pacific region: describe how cultures influence business practices/ relationships		R	R	I R		I	R A
4	Identify and analyze ethical issues						I	R
Course taken during		1st Semester	1st Semester		1st Year			Last Semester