## **Outcomes for M.A. in COM**

- 1. Demonstrate subject mastery in areas of communication relevant to personal research interests.
- 2. Identify research questions on a contemporary issue in communication, and perform a critical, written analysis of the relevant literature.
- 3. Develop specific research questions related to personal research interests.
- 4. Identify an appropriate, empirical methodology (or media approach) to address the selected research problem.
- 5. Demonstrate mastery of the methodology and techniques specific to the field of study. Analyze and interpret research data.
- 6. Present and discuss, in written form, the findings and relevance of the research project to the field of communication and to broader society.
- 7. Present, discuss, and defend the findings and relevance of the research project to the field of communication in an oral defense.

## **Curriculum Map**

	1	2	3	4	5	6	7
COM 611	E	E	Ι		Ι	Ι	Ι
COM 612	E	E	E	E	E	Ι	I
COM 621, 623, 633, 634, 644, 646, 660, or 691	M	E	E				
COM 700	M	M	M	M	M	M	M

Note: formal assessment of the SLOs occurs during and after the final thesis defense, based on the presentation and the final document.

I = Introduced

E = Emphasized

**M** = Demonstrated at mastery level appropriate for graduation

A = Assessed

## A Program "Map"

## School of Communications Master's of Arts Degree in Communication

Minimum of 33 Credits with a 3.0 GPA\*

Take both Foundations Courses (6 Credits )

COM611 Communication Theory

and

COM612 Communication Inquiry

(To be admitted to candidacy and eligible to take COM 695 or COM 700 you need to complete COM 611 with a "B" or better & maintain a 3.0 GPA in all completed graduate course work.)

Take at least two Core Courses from our Areas of Specialization (6 Credits)

Organizational & Intercultural Communication COM 623 & COM 643

**New Media**COM 633 & COM 634

Global Communication & Journalism COM 644

Take four **Program Electives** (12 Credits) from any combination of:

- Additional Core Courses or Seminars &/or
- Advanced Courses 646 or 660 &/or
- Directed Reading & Research COM 699 (maximum 6 credits), &/or
- Courses from the Telecommunication & Information Resource Management (TIRM) Certificate Program COM 680, 681, 682, 683, 684 &/or
- Augmented 400 level undergraduate courses or graduate courses outside the School (maximum 6 credits; requires approval by Thesis/Practicum Chair).

Take at least one **Communication Seminar** (3 Credits)

COM 691 (Repeatable for different topics)

Complete one **Capstone Activity** (6 credits; 1 - 6 credits per semester)

COM 695 **Practicum** or COM 700 **Thesis** 

\*All substitutions and exceptions <u>must</u> be approved by the Graduate Chair

Revised 4/10