

	SLO1	SLO2	SLO3	SLO4	SLO5	SLO6	SLO7	SLO8	SLO9	SLO10
COMG301	I/R/A	I/A	I/R/A	I/R/A	I/R/A	I/A	-	-	-	-
COMG302	I/R/A	I/A	-							
COMG364	I/R/A	I/R/A	I/R/A	I/R/A	I/R/A	I/R/A	-	-	-	-
COMG371	I/R/A	-	-	-						
COMG381	I/R/A									

Notes. "I" = Introduced; "R" = Reinforced and opportunity to practice; "M" = Mastery at the senior or exit level; "A" = Assessed
Many of the SLOs of our core courses (see below) are expected to be mastered by students in our 400-level electives.

COMG301-Introduction to Communicological Theories

SLO1: Demonstrate an understanding of how Communicology distinguishes itself from the rest of the field

SLO2: Demonstrate familiarity with various approaches to knowledge generation in the field of communication

SLO3: Demonstrate the ability to explain the components of a theory (i.e., primitive statements, axioms, propositions, and hypotheses)

SLO4: Demonstrate an understanding of the functions of theory

SLO5: Demonstrate an understanding of the relationship between theory and research

SLO6: Demonstrate the ability to explain and differentiate between the classic and contemporary theories of communication

COMG302-Research Method

SLO1: Demonstrate understanding of approaches to ways of knowing

SLO2: Demonstrate familiarity with various approaches to knowledge generation in the field of communication

SLO3: Demonstrate understanding of the scientific method

SLO4: Demonstrate understanding of the relationship between theory and research

SLO5: Demonstrate understanding of conceptualization and operationalization of variables

SLO6: Demonstrate understanding of reliability and validity in measurement and design

SLO7: Demonstrate understanding of the purpose of descriptive and inferential statistics

SLO8: Be able to calculate and interpret fundamental statistics

SLO9: Demonstrate understanding of the logic of hypothesis testing

COMG364-Persuasion

SLO1: Demonstrate understanding of the criteria for defining persuasion and other forms of social influence

- SLO2: Demonstrate understanding of the different ways people process persuasive messages
- SLO3: Demonstrate understanding of the theoretical perspectives on the relationship between attitudes and behaviors
- SLO4: Demonstrate understanding of source, receiver, and message factors that affect persuasion and social influence
- SLO5: Demonstrate understanding of classic and contemporary theories on persuasion and social influence
- SLO6: Demonstrate understanding of the various ethical issues in persuasion and social influence

COMG371-Message Processing

- SLO1: Demonstrate understanding of communication as a process of creating understanding
- SLO2: Demonstrate understanding of communicative codes and media
- SLO3: Demonstrate understanding of the evolution of cooperative and collaborative behavior and its relationship to communication
- SLO4: Demonstrate understanding of communication as joint action
- SLO5: Demonstrate understanding of neurological, social, and cultural constraints on communication
- SLO6: Demonstrate understanding of various theories explaining implicit and explicit message processing
- SLO7: Demonstrate understanding of various theories of inference-making and implicature in communication

COMG381-Interpersonal Relationships

- SLO1: Be able to evaluate the importance of communication in interpersonal relationships
- SLO2: Demonstrate understanding of the relationship development process (initiating, maintaining, deteriorating)
- SLO3: Be able to identify the major factors that influence perceptions
- SLO4: Be able to identify the major factors that influence interpersonal attraction
- SLO5: Demonstrate understanding of the role of self-disclosure in interpersonal relationships
- SLO6: Demonstrate understanding of the benefits and risks of self-disclosure in interpersonal relationships
- SLO7: Demonstrate understanding of the norm of reciprocity
- SLO8: Demonstrate understanding of the fundamental aspects of social penetration theory
- SLO9: Demonstrate understanding of the fundamental aspects of uncertainty reduction theory
- SLO10: Demonstrate understanding of the fundamental aspects of social exchange theory