

MA Program in Communicology
2018 Curriculum Map
33 Credits

[-----Primary SLOs-----][-----Secondary SLOs-----]

	Demonstrate mastery of theories of communication, particularly in the areas of relational, persuasion/social influence, and message processing functions	Demonstrate mastery of fundamentals of research design and analysis in communication	Demonstrate an integrative and systematic understanding of the human communication process	Demonstrate preparedness to succeed in a social scientific based Ph.D. program in communication	Conduct independent social scientific research	Orally articulate ideas/positions and respond to questions cogently and thoughtfully	In written form, articulate ideas/positions and synthesize research	Demonstrate presentation and teaching effectiveness
COMG 601 Required for Plan A/B	I		I	I		I	I	I
COMG 602 Required for Plan A/B		I		I	I	I		
COMG 702 Required for Plan A		RM		RM	RM	R		R
COMG 620 GTAs only	R		R			RM		RM
COMG 700 Required for Plan A	M	M	M	M	M	M	M	M
COMG 600 Required for Plan B	M	M	M			M	M	

1. I = Introduced, R = Reinforced, M = Mastery
2. Program level assessment evidence is collected at the end of each semester.
3. COMG 601 and 602 are taking during the first semester; COMG 702 is taken during the second semester

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COMG 681	IR	IR			IR	R	R	R
COMG 781	IR	IR	R	RM	R	R	R	R
COMG 670	IR	IR	R	IR	IR	R	R	R
COMG 770	IR	IR	RM	RM	R	R	RM	R
COMG 664	IR	IR	IR	IR	IR	R	R	
COMG 764	IR	IR	RM	RM	R	R	RM	
COMG 685	IR	IR		R		R	R	R
COMG 785	IR	IR		R	R	R	R	R
COMG 660	IR		R			R	R	R
COMG 721	IR	IR	RM	RM	RM	R	RM	R
COMG 752	IR	IR	R	IR	R	RM	RM	R
COMG 787	IR	IR	R	R	R	R	R	R
COMG 795	IR	R	RM	RM	RM	R	R	

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Evidence or Potential Indicators	<ul style="list-style-type: none"> • Course exam • Comprehensive exam • Oral defense • Written review of literature • Thesis • Reading journal articles, book chapters, and books • Lecture in an undergraduate class 	<ul style="list-style-type: none"> • Course exam • Conduct an original research project • Written critique of journal articles • Thesis • Research proposal • Explain research findings in a seminar or colloquium • Analyze existing data • Use SPSS and interpret SPSS results • Plan and conduct focus groups 	<ul style="list-style-type: none"> • Thesis • Written review of literature • Comprehensive exam • Oral defense • Ask and respond to questions during seminars or colloquiums 	<ul style="list-style-type: none"> • Plan and execute research study • Present completed research in a colloquium • Prepare papers for conferences • Prepare manuscripts for journal submissions 	<ul style="list-style-type: none"> • Collect data • Write a research proposal • Write a grant proposal • Complete IRB forms • Analyze existing data • Conduct a study • Conduct a focus group 	<ul style="list-style-type: none"> • Questions and answers in discussions • Discussion leader • Orally take a position • Oral presentation • Debate issues in class 	<ul style="list-style-type: none"> • Written review of literature • Written position paper • Weekly reading responses • Critique existing literature • Compare various operationalizations or conceptualizations across a variety of articles • Essay exam questions 	<ul style="list-style-type: none"> • Class presentation • Teach a class topic • Teach a class that's appropriate for an undergraduate course • Research presentation • Put together a class syllabus • Write an exam, answer it, and grade it