Outcomes for M.A. in COM

1. Demonstrate subject mastery in areas of communication relevant to personal research interests.
2. Identify research questions on a contemporary issue in communication, and perform a critical, written analysis of the relevant literature.
3. Develop specific research questions related to personal research interests.
4. Identify an appropriate, empirical methodology (or media approach) to address the selected research problem.
5. Demonstrate mastery of the methodology and techniques specific to the field of study. Analyze and interpret research data.
6. Present and discuss, in written form, the findings and relevance of the research project to the field of communication and to broader society.
7. Present, discuss, and defend the findings and relevance of the research project to the field of communication in an oral defense.

Curriculum Map

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Note: formal assessment of the SLOs occurs during and after the final thesis defense, based on the presentation and the final document.

I = Introduced
E = Emphasized
M = Demonstrated at mastery level appropriate for graduation
A = Assessed
A Program "Map"

School of Communications
Master's of Arts Degree in Communication

Minimum of 33 Credits with a 3.0 GPA*

Take both Foundations Courses (6 Credits)
COM 611 Communication Theory and COM 612 Communication Inquiry

(To be admitted to candidacy and eligible to take COM 695 or COM 700 you need to complete COM 611 with a "B" or better & maintain a 3.0 GPA in all completed graduate course work.)

Take at least two Core Courses from our Areas of Specialization (6 Credits)

Organizational & Intercultural Communication
COM 623 & COM 643

Telecommunication & New Media
COM 633 & COM 634

Global Communication & Journalism
COM 644

Take four Program Electives (12 Credits) from any combination of:
- Additional Core Courses or Seminars &/or
- Advanced Courses 646 or 660 &/or
- Directed Reading & Research COM 699 (maximum 6 credits), &/or
- Courses from the Telecommunication & Information Resource Management (TIRM) Certificate Program COM 680, 681, 682, 683, 684 &/or
- Augmented 400 level undergraduate courses or graduate courses outside the School (maximum 6 credits; requires approval by Thesis/Practicum Chair).

Take at least one Communication Seminar (3 Credits)
COM 691 (Repeatable for different topics)

Complete one Capstone Activity (6 credits; 1 - 6 credits per semester)
COM 695 Practicum or COM 700 Thesis

*All substitutions and exceptions must be approved by the Graduate Chair

Revised 4/10