

MA Program in Communicology
2012 Curriculum Map
33 Credits

[-----Primary SLOs-----][-----Secondary SLOs-----]

Courses	Demonstrate mastery of theories of communication, particularly in the areas of relational, persuasion/social influence, and message processing functions	Demonstrate mastery of fundamentals of research design and analysis in communication	Demonstrate an integrative and systematic understanding of the human communication process	Demonstrate preparedness to succeed in a social scientific based Ph.D. program in communication	Conduct independent social scientific research	Orally articulate ideas/positions and respond to questions cogently and thoughtfully	In written form, articulate ideas/positions and synthesize research	Demonstrate presentation and teaching effectiveness
COMG 601 Required for Plan A/B	I		I	I		I	I	I
COMG 602 Required for Plan A/B		I		I	I			
COMG 702 Required for Plan A		R		R	R			
COMG Electives	R		R	R	R	R	R	R
COMG 700 Required for Plan A	R	R	R	R	R	R	R	R
COMG 500 Required for Plan B	R	R	R			R	R	R

1. I = Introduced, R = Reinforced
2. Program level assessment evidence is collected at the end of each semester.
3. COMG 601 and 602 are taking during the first semester; COMG 702 is taken during the second semester