Assessment Office Annual Progress Report *July 31, 2009 - August 1, 2010*

MISSION

The mission of the Assessment Office is to improve student learning through academic program assessment. Assessment is faculty-driven and faculty-supervised. It involves establishing student learning outcomes, measuring/observing and documenting the extent to which outcomes are achieved, and finding ways to improve programs.

OUTCOMES

- 1. The AO has in place an infrastructure to sustain a culture of assessment.
- 2. Faculty members engage in the scholarship of teaching and learning.
- 3. Academic degree programs complete the assessment cycle, which includes faculty members using assessment results to improve student learning.
- 4. Department leaders and administrators use student learning assessment results to guide planning.
- 5. The campus community (faculty members, administrators, staff, students) perceives program-level assessment as supporting student learning.

A graphical illustration of the relationship between AO outcomes and activities can be seen in Appendix A.

GOAL & RESULTS

Based on AO's outcomes, nine goals were established. Below are goals and results.

 \odot = met the goal, \odot = did not meet the goal. A0 met 75% of its goals.

Specific Goal		Result			
1.	120 people attend	©			
	workshops	- 153 people attended workshops			
or nonopo		- 26 workshops were conducted (Appendix B)			
		- The learning outcomes were met in 88% of the workshops			
		- Workshops were attended by people outside UHM: Tokai University,			
		Kapi'olani Community College, Oakland University			
2.	40 units receive	$ \Theta $			
	consulting services	- 37 units received consulting services (Appendix C)			
3.	Audiences at events				
	represent both UHM	- Events were attended people from Hawai'i Pacific University, Brigham			
	and non- UHM units	Young University, Tokai, and Kapi'olani Community College (Appendix D)			
4.	Written reports on	©			
	UHM assessment	- AO submits monthly updates to the MAC and OVCAA			
	status	- Annual Assessment report summaries are publically available:			
		http://manoa.hawaii.edu/assessment/reports/institution.htm			
5.	Useful website				
		- Our website had over 7,000 visits between November 17, 2009 and July 28,			
		2010.1 Of these visitors, there were 4,859 unique visitors and over 2,000			
		visited more than once.			
		- Other organizations have linked to our website: WASC, DePaul University,			
		West Virginia University, National Institute for Learning Outcomes			
		Assessment, and Internet Resources for Higher Education Outcomes			
		(North Carolina State University)			

¹ We started using Google Analytics to track visits on November 17, 2009.

Specific Goal		Result	
6.	Rubrics to evaluate	©	
	student products	- A rubric bank was developed and updated regularly:	
		http://manoa.hawaii.edu/assessment/resources/rubricbank.htm	
7.	100% of programs	\otimes	
	have SLOs &	Programs' progress to date:	
	curriculum maps; 75%		
	of programs	- 46% have curriculum maps	
	completed 1	- 55% completed at least 1 assessment cycle	
	assessment cycle; 1		
	general education	☺	
	assessment cycle	- One general education assessment cycle was completed	
	completed		
8.	Data entry, basic data	⊗	
	analysis, etc. for at	- While we offered data entry and analysis services to several programs, none	
	least 3 units	accepted our offer.	
9.	An article/technical	☺	
	report on assessment	- Stitt-Bergh, Monica, & Hilgers, Thomas. (2009, December 3). Program	
	in higher education	assessment: Processes, propagation, and culture change. [Special issue on	
		Writing Across the Curriculum and Assessment] Across the Disciplines, 6.	
		http://wac.colostate.edu/atd/assessment/stittbergh hilgers.cfm	
10.	One presentation at a	☺	
	local or national	- Presented at two conferences (Appendix D)	
	conference		

PRIORITIES FOR NEXT YEAR

The AO has identified four priorities and criteria for success for each.

- Cohort Study: General Education Assessment and Exploration of the "Mānoa Experience" The AO is launching a cohort study to assess student proficiency in the General Education areas of written and oral communication; ethical reasoning; symbolic reasoning; global and multicultural perspectives; and Hawaiian, Asian, and Pacific issues and explore the factors and experiences that contribute to or hinder students' development in these General Education areas. The study will also explore students' perceptions of the Mānoa Experience and Hawaiian Sense of Place. The study will include 250 first-time freshmen; these students will be part of the study for their entire undergraduate experience. The AO will use for the results to develop faculty development materials to be distributed in workshops. Results will be reported to the General Education Committee, its Boards, and WASC. GOAL: Launch it!
- Annual Assessment Reports: Degree Programs and Co-curricular Programs/Units GOALS: 1) Offer informational workshops for degree and co-curricular programs. 2) Establish an online reporting system for co-curricular programs. 3) Use the results to identify a topic academic departments need assistance in and create one new workshop.
- General Education: Foundations Written Communication and Ethical Reasoning GOALS: 1) Lead scoring sessions, analyze data, and write reports. 2) Work with faculty boards to create and distribute faculty development material.
- Assessment Office Self-Assessment
 GOALS: 1) Reevaluate and modify program outcomes. 2) Reevaluate and modify assessment plan.

APPENDIX A

RELATIONSHIP OF ASSESSMENT OFFICE ACTIVITIES TO OUTCOMES

	ASSESSMENT OFFICE OUTCOMES				
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	Assessment	Faculty engage in	_	Dept. leaders &	Community
	infrastructure	the scholarship	complete the	administrators use	perceives
	in place	of teaching and	assessment	results to guide	program-level
		learning	cycle	planning	assessment as
ASSESSMENT OFFICE					supporting
ACTIVITIES					student learning
A. Workshops for	V		V		
faculty & staff	X		X		
B. Consultations with	Х		Х		
faculty & staff	X		X		
C. Events for faculty,					
staff,	×	V	V	V	V
administrators,	^	X	X	X	X
students					
D.General Education			Х		
assessment			^		
E. Research					
educational	X	X	X	X	X
contexts					
F. Dissemination of					
good assessment		X	X	X	x
practices,		^	^	^	^
examples, guides					

APPENDIX B

WORKSHOPS

Unless otherwise noted, Marlene Lowe and Monica Stitt-Bergh developed and facilitated the workshops.

Workshop Title	Materials	Date	# of Attendees
Using Program Assessment Results: Closing the	a) PowerPoint & Handouts	5/2010	22
Loop	b) Workshop Assessment Report	-,	
Collecting Evidence of Student Learning	a) PowerPoint & Handouts b) Workshop Assessment Report	5/2010	27
Course Learning Outcomes: Creating & Aligning	a) PowerPoint & Handouts b) Workshop Assessment Report	5/2010	25
Efficient Program Assessment	a) PowerPoint & Handouts b) Workshop Assessment Report	5/2010	28
Curriculum Mapping for Graduate Programs	a) PowerPoint & Handoutsb) Workshop Assessment Report	4/2010	14
<u>Program-level Assessment: What is it? Who does it?</u>	a) PowerPoint & Handout b) Workshop Assessment Report	12/2009	25
An Introduction to Learning Outcomes	a) <u>PowerPoint & Handout</u>b) <u>Workshop Assessment Report</u>	12/2009	30
Exit Interviews: Student Perception & Achievement	a) PowerPoint & Handout	12/2009	12
By Dan Jenkins, PhD, PE, Bioengineering	b) Workshop Assessment Report		
An Introduction to Curriculum Maps	a) <u>PowerPoint and Handout</u>b) <u>Workshop Assessment Report</u>	12/2009	26
Alumni and Employer Surveys for Program	a) PowerPoint and Handout		
Improvement By Violet Horvath, PhD, Myron B. Thompson School of Social Work	b) Workshop Assessment Report	12/2009	10
<u>Creating an Assessment Plan & Using Assessment</u> <u>Templates</u>	a) PowerPoint and Handout b) Workshop Assessment Report	12/2009	19
<u>Capstone Experience to Assess Knowledge and Skills</u> By Henrieta Dulaiova, PhD, Geology & Geophysics	a) PowerPoint and Handout b) Workshop Assessment Report	12/2009	6
Designing a Syllabus to Promote Student Learning	a) <u>Handouts</u> b) <u>Workshop Assessment Report</u>	11/2009	11
Annual Assessment Report: Information Workshop	a) PowerPoint and Handout	9/2009	40

Workshops for Specific Programs	Date
William S. Richardson School of Law	7/2010
Food Science and Human Nutrition	2/2010
School of Travel Industry Management	2/2010
Colleges of Arts and Sciences Student Academic Services	3/2010
Council of Academic Advisors	1-5/2010
Academy for Creative Media	8-9/2009
School of Travel Industry Management	9/2009
Biology 171-276	8/2009

APPENDIX C

CONSULTATIONS WITH FACULTY

Program	Date
William S. Richardson School of Law	7/2010
Hawai'inuiākea School of Hawaiian Knowledge	1
Food Science and Human Nutrition	1
Kawaihuelani School of Hawaiian Language	1
Food Science and Human Nutrition	6/2010
Sociology	1
Hamilton Library	1
Hawaiʻinuiākea School of Hawaiian Knowledge	1
Kamakakuokalani Center for Hawaiian Studies]
Urban and Regional Planning	5/2010
Mānoa Advising Center	4/2010
Plant & Environmental Biology	1
Colleges of Arts & Sciences Program and Curriculum Committee	3/2010
Kinesiology	1
System Council of Academic Advisors	1
Kawaihuelani Center for Hawaiian Language	2/2010
Council of Academic Advisors	1-5/2010
Hawai'i English Language Program	1-2/2010
East Asian Languages and Literatures	1/2010
English	1 ′ -
William S. Richardson School of Law	
Cell & Molecular Biology	12/2009
Astronomy	11/2009
Economics	1 /
First-year Programs	
Honors	
Marine Biology	
Physics	
Surgery	1
Botany	10/2009
Center for Southeast Asian Studies	1
Communications	1
Interdisciplinary Studies	1
Sinclair Library	1
Center for Southeast Asian Studies	8/2009
College of Languages, Linguistics, & Literature	1
College of Social Sciences Chairs	1
Hawaiʻi Institute of Marine Biology	1
National Foreign Language Resource Centers	1
Pre-Health/Pre-Law Advising Center	1

APPENDIX D

EVENTS FOR FACULTY, ADMINISTRATORS, STUDENTS

Title	Date	# of Attendees
Retreat on Student Learning and Assessment, Level 1 by WASC. Assessment Office sponsored a team of members from the Mānoa Assessment Committee	1/2010	3
<u>Techniques for Using Rubrics in Program Assessment</u> by Dannelle Stevens, Portland State University	1/2010	22
2009 Poster Session: <u>UHM Assessment Exhibit</u>	12/2009	
Moving Forward: An Assessment Celebration	9/2009	
Implementing Outcomes-Based Assessment of Student Learning by Dr. Marilee Bresciani,		9-85
Associate Professor, San Diego State University		attendees,
a) Connecting Student Learning Assessment and Assessment [PowerPoint]		varied by
b) Meeting for Program Assessment Coordinators [PowerPoint]		session
c) Meeting for Campus Leaders [PowerPoint]		56221011
d) Meeting for Mānoa Assessment Committee (MAC) [PowerPoint]		

PRESENTATIONS AT LOCAL AND NATIONAL CONFERENCES

Description	Date
2010 Academic Resource Conference (WASC), Long Beach, CA. Co-facilitated a paper	4/2010
session entitled Different Worlds, Same Challenges: Strategies for Sustained Faculty	
Engagement with members of Brandman University and Blackboard and presented a	
poster entitled Alignment and Assessment of an Ethical Reasoning Requirement.	
Cross-cultural Health Conference, Hyatt Regency Waikiki. Presented a session entitled	2/2010
Assessment & Evaluation Resources.	