



# Aging Matters! to

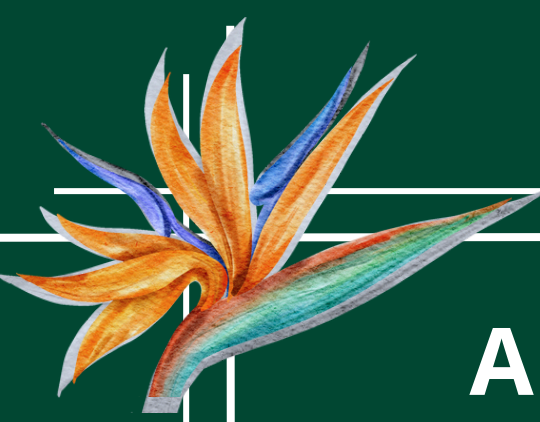
## Travel Industry Management

UNIVERSITY OF HAWAII AT MĀNOA

**CENTER ON AGING**

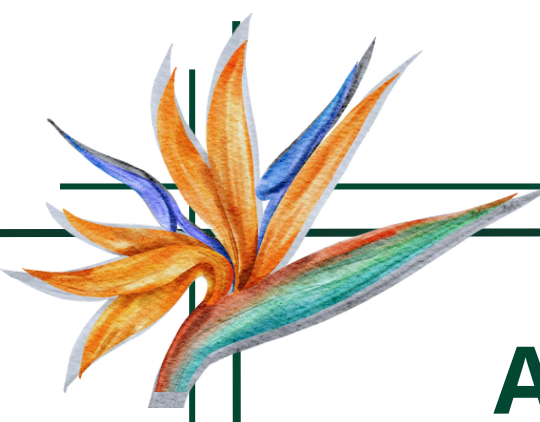
THOMPSON SCHOOL

SOCIAL WORK & PUBLIC HEALTH



### Aging-relevant Issues

- Older adults with time to travel and disposable income are a promising market for the travel industry.
- Older adults may prefer certain destinations due to accessibility concerns.
- Methods of travel and assistive supports can enhance the travel experience for older adults.
- Experiential travel with a lifelong learning component may appeal to the older traveler.



### A Few Aging & Travel Industry Management Resources

- [Rick Steves' "Savvy Senior Traveler"](#)
- [AARP Vacation Ideas](#)
- [Road Scholar: Educational Travel and Learning Adventure](#)
- [A Place for Mom: 10 Essential Travel Tips for Seniors](#)
- [National Council on Aging: Safe Travel Tips for Older Adults](#)