



Aging Matters! to Journalism

UNIVERSITY OF HAWAII AT MĀNOA

CENTER ON AGING

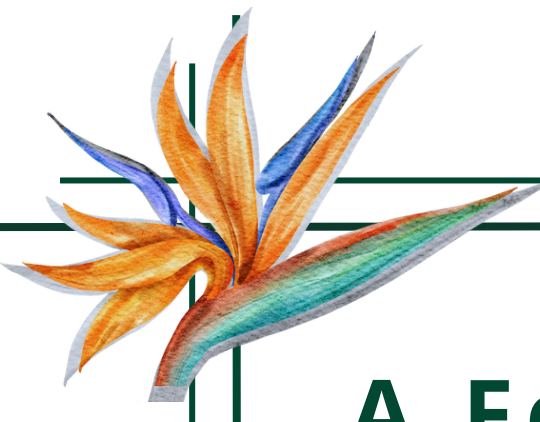
THOMPSON SCHOOL

SOCIAL WORK & PUBLIC HEALTH



Aging-relevant Issues

- Older adults represent a significant percentage of news and information consumers, especially of traditional print and broadcast media.
- Older readers and audiences appreciate stories that are relevant to their age demographic.
- News about age-related issues such as social policies and programs that support the well-being of older people help everyone become well-informed and caring citizens.



A Few Aging & Journalism Resources

- [Administration on Aging Programs](#)
- [University of Washington: Journalism: Reporting: The Elderly](#)
- [UC Berkeley Graduate School of Journalism: Aging in America](#)
- [Pew Center: Research on Demographics of People Interested in Local News](#)
- [AARP: "Older Adults Are Stepping Up to Help Cover Local News"](#)
- [PRB, "Fact Sheet: Aging in the United States"](#)