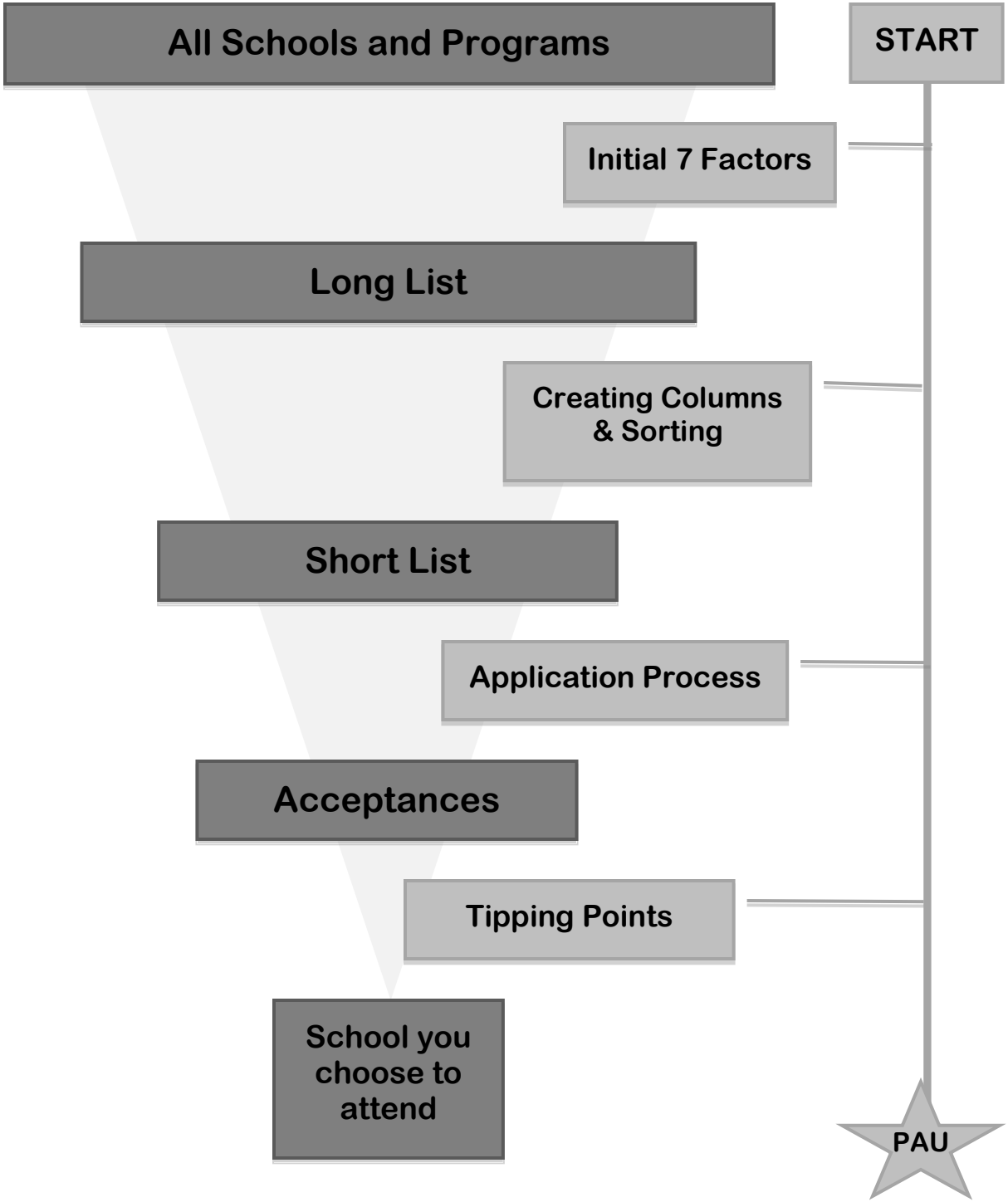

Building the Long List

The Initial 7 Factors

- Residency
- Focus population
- Curriculum style
- Focus
- Area of strength
- Geography
- Compatibility

Transforming Long List → Short List

Step 1: Create Reach, Match, & Safety Columns

- Entrance exam score
- GPA

Step 2: Sorting the Short

- Ranking
  - Pre-Requisites
  - Pass rate on boards/licensing
  - Areas of specialization
  - Cost/aid
- Budget line

Tipping Points

- Location
- Tuition
- Aid offered
- Extracurricular opportunities
- Libraries & facilities
- Network & affiliations