College of Education
Strategies and Plans to Address Chancellor’s Priority Areas
Fall 2011

Priority 1: Improving Student Recruitment, Retention, and Graduation Rates

Actions and activities already underway in the College designed to address this priority include:

1. Implementing direct admission of Freshmen beginning Fall 2012. We believe this will help us better guide students and engage them in the College of Education.
2. Expanded access to advising services has been accomplished via a variety of strategies including (1) outreach advising where advisors go to the community college campuses to meet with students; (2) technology-based advising using Skype, Elluminate, and V-Office; (3) access to information on Twitter, Facebook, and in Second Life; (4) YouTube “how to” videos; (5) peer mentor program.
3. Created a college-level recruitment “view book” that can be customized to particular programs as well as be used for general recruiting and revamped the OSAS web site to include FAQs and additional information of interest to students.
4. Signed agreements with three system colleges (LCC, KCC, MAUI) to accept coursework directly into the program.
5. Created a non-teaching option for candidates who are unsuccessful in the classroom so that they can still graduate with a degree, even when they cannot be recommended for licensure.
6. Created and expanded the Get a Future in Teaching program (Get FIT) targeted to high school/transfer students considering teaching as a potential career. The program includes scholarships, mentoring and support, a housing option, special courses, opportunities to interact with faculty, service learning projects, opportunities for early observations in schools, blogging, and more.
7. Created a series of television and web-based advertisements promoting teaching as a career through the LEI ALOHA project.

Actions planned for 2011-2012

1. Invest in scholarships. Increase College funded scholarships by $50,000 using Outreach funds and target those funds to specific groups and earlier in the program.
2. Invest in Distance Course Design and Consulting service (DCDC). Commit to moving more courses, particularly undergraduate course, to online and hybrid delivery formats by investing $50,000 in DCDC.
3. Invest in PR and marketing. Develop a marketing campaign and update existing recruitment materials. Consider using QR codes and multimedia delivery vehicles.
4. Invest in curricular change. Provide $5,000 in funds to each department to develop curriculum maps and degree plans and to revamp curriculum to provide increased flexibility and options while streamlining and reducing credit hours required. Funds may be used to host workgroups or to fund some release time. An additional $5,000 will be given to departments who complete and submit a plan.
5. Invest in peer/alumni mentors. Provide $10,000 in funding to hire additional peer advisors/mentors to work with incoming students. Create links to alumni who wish to help mentor.
6. Invest in facilities. Provide upgrades where possible and work with facilities to repair and paint existing facilities to make the COE more inviting.
7. Continue to look for ways to share courses and/or accept courses from other UH campuses, both two and four year.
**Priority 2: Native Hawaiian Advancement**

Actions and activities **already underway** in the College designed to address this priority include:

1. The College operates a number of programs on the Leeward Coast in communities with high Native Hawaiian populations. These include the Wai‘anae master teacher program (M.Ed. in Curriculum Studies), the Nanakuli/Nanikopono teacher training program (MEdT), the Ka Lama elementary program (B.Ed), a dual elementary/special education program at Leeward Community College, professional development through the CREDE program, and curriculum work and professional development provided through Hookulaiwi.
2. A specially designed teacher preparation program for Niihau.
4. Satellite advising services provided at Kapiolani, Leeward, and Windward Community Colleges and at Hana Education Center.
5. Recruitment efforts targeted to specific audiences including the UH Manoa native Hawaiian Student Services Program Welcome Reception for Native Hawaiian students, the College Opportunities Program/Manawa Kupono Information session, Farrington High School Teacher Cadet Program, Hawaii College and Career fair, etc.
6. Statewide and on line programs offered at the baccalaureate and masters levels.
7. Space provided for Hookulaiwi to provide classroom and meeting spaces for cohort programs focused on teaching in Hawaiian communities.
8. Provided scholarships from Kamehameha to students of Native Hawaiian descent enrolled in the Get FIT program.
9. CRDG Pihana na Mamo project focuses on hiring Native Hawaiian personnel.

**Actions planned for 2011-2012**

1. Reassign two Native Hawaiian faculty members (2.0 FTE) to work in OSAS specifically focused on recruiting, advising and retaining Native Hawaiian students at all levels, but particularly undergraduate students.
2. Provide funds to redesign key recruitment brochures and marketing materials to be in both Hawaiian and English.
3. Develop a series of community-based information sessions in Native Hawaiian communities.
4. Fund a community coordinator part-time position on Molokai to work with schools there to promote teaching as a career and to liaison with the Get FIT program.
5. Provide a culturally sensitive space for students to gather and meet with Hawaiian mentors and peer advisors.
6. Participate in meetings with Hawaiinuiakea faculty to work on development of multiple pathways to preparing to teach in Hawaiian immersion schools and to teach Hawaiian studies in schools.
7.
Priority 3: Graduate Program Quality

Actions and activities already underway in the College designed to address this priority include:

1. The COE currently offers a dissertation writing course to assist Ph.D. candidates through the process in regards to both format and content.
2. The COE Graduate programs follow cohort models to provide support to our graduate students.
3. The Curriculum Studies department hosts a weekly Friday Fun Factory, where Ph.D. students come together to write their dissertations. This event is family-friendly, and includes food and a lounge area for students to relax and collaborate during their writing sessions.

Actions planned for 2011-2012

1. Increase funding for student travel to international conference or online conferences. The College will commit $10,000 for 2011-2012 conference travel for graduate students.
2. Ask graduate faculty to review work others are doing nationally to re-conceptualize the dissertation format, with possible inclusion of peer-reviewed articles as chapters.
3. Engage faculty in changing curriculum to involve students in research from the time of acceptance into program.
4. Increase rigor of programs through matching students with faculty who have expertise in their area of research, including external mentors from UHM as a whole or in the community.
5. Develop a plan to use Graduate Assistants at the PhD level to teach courses for undergraduate teacher education programs. Develop a plan to pilot for Fall 2013.