



University of Hawai'i at Mānoa - Four-Year Academic Plan 2012-2013

Shidler College of Business

Bachelor of Business Administration (BBA) - Marketing

This is a sample academic plan. Students should meet with an academic advisor prior to registration to formulate their own plan.

Year 1	Year 2	Year 3	Year 4
Fall	Fall	Fall	Fall
ENG 100 (FW) 3	ACC 201 3	BUS 310 3	BLAW 200 3
ECON 130 (DS) 3	ICS 101 (DS) 4	BUS 311 3	MKT 311 3
FG (A/B/C) 3	DB (or DP) 3	BUS 312 3	MKT Elective 3
HSL 101 or Culture 3	HSL 201 or Culture 300+ 3	BUS 313/314 3	BUS 395 3
DH/DL 3	DY 1	Non-BUS Elective 300+ 3	Elective 300+ 2
Credits 15	Credits 14	Credits 15	Credits 14
Spring	Spring	Spring	Spring
ECON 131 3	ACC 202 3	MKT 321 3	MKT 391 3
Calculus (FS) 3	COMG 151 or 251 (DA) 3	MKT 381 3	BUS 345 3
FG (A/B/C) 3	PSY 100 or SOC 100 (DS) 3	BUS 313/314 3	BUS 395 3
HSL 102 or Culture 3	DP (or DB) 3	BUS 315 3	BUS Elective 300+ 3
Elective 3	HSL 202 or Culture 300+ 3	Elective 300+ 3	Elective 2
Credits 15	Credits 15	Credits 15	Credits 14
Summer	Summer	Summer	Summer
	Business Communication 3		
Credits 0	Credits 3	Credits 0	Credits 0
Total Credits 30	Total Credits 62	Total Credits 92	Total Credits 120

Notes:

- Students must take placement exams to be able to register for Calculus. *Some Calculus courses are non-introductory (NI).
- Students must incorporate all focus requirements into this plan. **Focus designators (i.e., W, E, O) are CRN specific & semester specific.
- Check with your academic advisor for assistance with appropriate course selections and to discuss requirements for double majors.
- Minimum 45 upper division (300+ course) credits are required.