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#121 DMIE: Live Healthy...Work Well Recruitment for Randomized Controlled Trial

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Abstract

Overview project and highlight recruitment strategies. Recruitment efforts discussed and analysis of most successful strategies. Analysis to include how recruitment strategies affected final enrollment figures. Results of a literature review will help to determine the best practices for recruitment into a Randomized Controlled Trial.

Presenter Biography

Rebecca Rude Ozaki, Ph.D. is an Associate Professor at the University of Hawai`i—Center on Disability Studies. She is the Principle Investigator for the Hawai`i Family Support 360 and the Money Follows the Person - Going Home Plus projects. Ozaki is the co-author and Project Coordinator for a $9.1M Center on Medicare & Medicaid Services – Demonstration to Maintain Independence and Employment- Live Healthy- Work Well project. She has vast experience as an educator, administrator, and researcher. Formerly, she was the Project Coordinator for the Hawai`i Real Choice grant that developed and implemented the www.RealChoice.org web site, the first virtual one-stop information system for individuals of all ages with disabilities and long-term care needs. To date this site has been replicated in more than 10 states and has more than 700,000 online users. Additional experience includes being President of Winners at Work, an award-winning non-profit organization that provided competitive employment services to individuals with disabilities.

Co-Presenter Biography

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