**LIBRARY TREASURES VIDEO-SHORTS COMPETITION AY 2019-2020**

**Hamilton Library**

**University of Hawaiʻi at Mānoa**

**Guidelines**

1. Competition Description

The University of Hawaiʻi Library is pleased to host the Library Treasures Video Shorts Competition for the academic year of 2019-2020. Students are invited to explore the library’s unique collections, create original video shorts, and enter them to compete for awards. The purpose of this competition is to promote the use of the library by our students and to raise awareness campus-wide about the educational values of our library’s unique holdings. This competition is co-sponsored by the College of Arts & Humanities and Hamilton Library, and funded by an anonymous donor of the University of Hawaiʻi Library. For the past entries and winners, visit <http://manoa.hawaii.edu/library/about/news/library-treasures/video-shorts/>.

2. Award Categories

First place ($500); second place ($300); third place ($200); and three jury prizes ($100/ piece)

3. Library Materials

There are no restrictions on the types of library materials to be featured in video shorts. Students are invited to explore any part of the vast collections at the University of Hawaiʻi Library, which include general library materials, special collections on closed shelves, maps, government documents, manuscripts and archives, video-recordings and DVDs, musical recordings, and electronic/digital resources.

4. Eligibility

* Students at the University of Hawaiʻi at any level of study and in any disciplines, fields, and areas of specialization are eligible.
* One may compete individually, or form a team to create a video for the competition. In the case of the latter, and in the case of winning an award, the award money will be split evenly among the team members.

5. Evaluation Criteria

* ***Artistic skills***, namely, (1) innovative use of visual storytelling; (2) creativity; and (3) originality.
* ***Technical skills***, namely, (1) cinematography; (2) sound; and (3) editing.
* ***Communicative skills***, namely: (1)whether the story make sense; (2) whether there is a distinct story arch; (3) whether the library material is presented in an interesting manner.
* ***Content***, namely, (1) whether factual matters are correctly presented; (2) whether there is an analytical content; and (3) whether the video provides an interpretation and assessment about the significance of featured library material.

6. Competition Schedule

* Registration period: November 1, 2019 – March 27, 2020

\*To register, please go to <https://forms.gle/3vhXsFL6Fq3hZ6YC9>.

* Student orientation/ informational session: January 24, 2020 @ Hamilton #306
* Draft video submission for librarians’ feedback (optional): April 10, 2020
* Video submission deadline: April 24, 2020

\*Along with video shorts, submit an “Entry Agreement Form,” “Prize Acknowledgment Form,” and “UH WH-1” (in the case of non-resident competitors). These forms are available at <http://manoa.hawaii.edu/library/about/news/library-treasures/video-shorts/>.

* Award ceremony: May 8, 2020

\*Those who participate in the competition are required to attend the award ceremony. In the case of competing as a team, at least one person representing the team must attend the award ceremony.

7. Video Formatting Requirements & Specifications

* 24 frames per second progressive
* 1920x1080 resolution
* Export with h.264 compression wrapped in an MP4 container
* Minimum bitrate of 20Mbps (exported as constant bitrate)
* Max. 3 minutes in length

Those who are unfamiliar with video formatting and specifications are invited to attend an orientation for tips and assistance, on Friday, January 24, 2020, at Hamilton Library Room 306.

8. Submission Procedures

* Create a digital folder for entry, and include in the folder a signed and dated copy of the “Entry Agreement Form,” the “Prize Acknowledgment Form,” and “UH WH-1”(non-resident only). In the case of a team entry, each member of the team must complete these forms. The forms are available at <http://manoa.hawaii.edu/library/about/news/library-treasures/video-shorts/>.
* Upload the digital folder above to a shared Google Drive folder of the Library Video Shorts Competition by 11:59PM, April 4, 2020. Access to the shared drive will be given to you after registration.
* Winners will be announced at the awards ceremony. At least one person who represents the team (or yourself in the case of an individual entry) is required to attend the award ceremony.

9. Useful Resources

* For a list of Librarians’ Picks, visit the website of the University of Hawaiʻi Library Treasures Initiative (<http://manoa.hawaii.edu/library/about/news/library-treasures/video-shorts/>).
* For questions regarding the use of library collections, contact Jean Thoulag, Access Services Librarian at Hamilton Library (thoulagj@hawaii.edu) or Pat Polansky, Russian Bibliographer and a co-organizer of the Library Treasures Initiative (polansky@hawaii.edu).
* For questions on artistic and technical issues of video-making, contact Scott Schimmel, Assistant Professor, School of Communications (sschim@hawaii.edu).
* For any other general questions concerning the video-shorts competition and the Library Treasures Initiative, contact Yuma Totani, Professor, Department of History and a co-organizer of the Library Treasures Initiative (yuma.totani@hawaii.edu).
* For model video shorts, view examples at the website of the University of Hawaiʻi Library Treasures Initiative (<http://manoa.hawaii.edu/library/about/news/library-treasures/video-shorts/>). See also the website of the Association of Research Libraries (<http://www.arl.org/component/content/article/6/4498>), and especially the videos listed under “Collections-Focused Films.”
* There are several useful instructional videos on videomaking online. For instance, students may refer to the following videos:

Simple Tips for Making Professional-Looking Videos

<https://wave.video/blog/12-simple-tips-for-making-your-videos-look-more-professional/>

<https://visme.co/blog/video-tips/>

On Writing/Storytelling
<https://www.youtube.com/watch?v=p6bAiU66Mvw>

On Cinematography
<https://www.youtube.com/watch?v=KwtpJ3T8eK4>

On Documentary Filmmaking:
<https://www.youtube.com/watch?v=-zM2Xl-1kOM>

On Editing:
<https://www.youtube.com/watch?v=9_KOfYrxcF4>
<https://www.youtube.com/watch?v=OAH0MoAv2CI>