International Workshop on Enabling Agri-Entrepreneurship and Innovations in Conflict and Transitional Regions

Thursday February 19th – 20th, Manila, Philippines
Blue Leaf Filipinas, City of Dreams, Manila
Belle Avenue, Aseana City, Paranaque City

Feb. 19th, 11:00am – 8:00pm, Workshop and Dinner
Feb. 20th, 8:15am – 2:30pm, OSY and Trainers Summit

UPLOAD JOBS for Mindanao welcomes you to the international workshop on “Enabling Agri-Entrepreneurship and Innovations in Conflict and Transitional Regions”. The workshop focuses on small agri-business and farms within communities where individuals face conflicts that are barriers to their business growth cycle, and thus their economic security.

Areas of political or social conflict face shocks that impact the ability of communities and individuals to cope, hindering them from building a healthy business and local economy. Building and maintaining livelihoods through entrepreneurship and farming pose real challenges to farmers and business in conflict zones due to the daily risks of operating in such an environment. International aid organizations, non-profit organizations, universities, and other institutions conduct a range of programs to enable agri-entrepreneurs and farmers in conflict areas by providing the support they need to grow their businesses.

The UPLOAD JOBS hosted workshop brings together professionals, scholars, government officials, private sector representatives, and development practitioners to present research and propose innovative strategies to enhance and inform small-scale agri-entrepreneurship and agricultural business in conflict areas. Discussion sessions will focus primarily on providing solutions and strategies to improve development programs.

February 20th, UPLOAD JOBS OSY and Trainers Summit
The OSY and Trainers annual summit is a one-day activity to bring together trainers, OSY, external stakeholders, and program staff in a series of activities that will enhance their ability to be entrepreneurs. The activities build upon the skills learned in our UPLOAD JOBS agri-entrepreneurship training. The summit will focus on finding solutions to the challenges that entrepreneurs face day-to-day when living and working in a conflict region, such as Central Mindanao. Our goal is to provide them with tools to make their work easier, and motivate them to be better entrepreneurs.

UPLOAD JOBS for Mindanao
UPLOAD JOBS for Mindanao (University Partnership Linking OSY (Out-of-school Youth) to Agri-entrepreneurship and Development to Promote Job Opportunities and Business Scale-up for Mindanao) is a USAID funded partnership between the University of Hawaii at Manoa and Southern Christian College in Mindanao. The project aims to sustainably increase the institutional and human capacity of SCC in rural workforce development, and implement an extension program in agricultural entrepreneurship.

For our website, please visit: http://manoa.hawaii.edu/ctahr/uploadjobs
Day 1, February 19th, 2015, International Workshop on Enabling Agri-Entrepreneurship and Innovation in Conflict Regions
Blue Leaf Filipinas, City of Dreams

10:15 – 11:00  Registration is Open
Blue Leaf Filipinas, City of Dreams

11:00 - 11:15  Opening Ceremony
Elma Neyra, Co-Project Director, UPLOAD JOBS for Mindanao
Introduction to the Workshop
Catherine Chan, Co-Project Director, UPLOAD JOBS for Mindanao

11:15 – 11:25  University of Hawaii at Manoa Welcome Video
Maria Gallo, Dean of the College of Tropical Agriculture and Human Resources, University of Hawaii at Manoa

11:25 – 11:40  USAID/Philippines Education Program in Conflict-Affiliated Areas in Mindanao
Lee Marshall, USAID/Philippines Acting Education Director

11:40 – 12:30  Plenary Speaker
Linking knowledge-based networks to stimulate the entrepreneurial potential of youth across peripheral rural community: preliminary evidence from Kenya and Uganda
Domenico Dentoni, Assistant Professor, Wageningen University

12:30 – 1:30  Lunch is served

1:30 – 1:45  OSY business development in Central Mindanao, report from UPLOAD JOBS
ACDI/VOCA volunteer
Bryce Malsbary, ACDI/VOCA

1:45 – 2:00  Institutional development of a Center for Agriculture Farming Entrepreneurship in Central Mindanao, report from UPLOAD JOBS ACDI/VOCA volunteer
Diana Lilla, ACDI/VOCA

2:00 – 2:15  Where family and other obligations intersect with entrepreneurialism: growing a nest egg or killing the golden goose
Jim Hollyer, Associate Director for Cooperative Extension Services, University of Guam

2:15 – 2:30  Q&A

2:30 – 2:45  Coffee Break

2:45 – 3:00  Assessing gender gaps in information delivery for better farming decisions: the case of Albania
Edvin Zhllima, Associate Professor, University of Tirana

3:00 – 3:15  Assessing tribal farmer’s characteristics for promoting technology adoption in transitional economies: the case of Nepal
Jacqueline Halbrendt, University of Hawaii at Manoa

3:15 – 3:30  Evaluating the determinants of entrepreneurial intent among out-of-school youth residing in at-risk and conflict environments: a Mindanao case study
Cynthia Lai, UPLOAD JOBS for Mindanao Communications Manager and Doctoral Student, University of Hawaii at Manoa
3:30 – 3:45 Q&A
3:45 – 4:00 Coffee Break
4:00 – 5:30 Discussion Session: Entrepreneurship enabling program design in conflict areas workshop  
*Session leader: Jim Hollyer, Associate Director for Cooperative Extension Services, University of Guam*

5:30 – 5:45 Closing
6:00 – 7:30 A Conversation on Gender and Entrepreneurship  
*Jacqueline Halbrendt, Erlinda Senturias, and Edvin Zhlima*

**Day 2, February 20th, 2015, UPLOAD JOBS OSY and Trainers Annual Summit**
Blue Leaf Filipinas, City of Dreams

8:15 – 8:30 Tri-People Prayer  
*Sidney Sevilla, UPLOAD JOBS for Mindanao Trainer*

8:30 – 9:00 Introduction and opening  
*Edwin Balaki, President of Southern Christian College*

9:00 – 9:30 Motivational speech  
*Erlinda Senturias, Former President of Southern Christian College*

9:30 – 10:45 Discussion Panel: The entrepreneurial ecosystem, a case study of Central Mindanao  
*Panel Moderator: Jim Hollyer*
*Panelists:*
  1. Gregorio Saljay III (Municipal Counselor of Pigcawayan, farmer, scientist, and entrepreneur)
  2. Erlinda Senturias (Former SCC President, physician, educator)
  3. Rene Falconitin (Barangay captain)
  4. Leonora Guilloreza (TESDA Region 12)

10:45 – 11:00 Coffee Break

11:00 – 12:00 Workshop 1 - Tools for Financial Management—Microloans and banking options in Central Mindanao  
*Jesus Fabia, Rural Bank of Midsayap, CAFE Board of Advisors*

12:00 – 1:00 Lunch is served

1:00 – 2:00 Workshop 2 – Gathering Market Intelligence – Methods to conduct market research on your product  
*Section Leaders: Lusille Mission, Michelle Ortez, Jovelyn Bantilan*

2:00 – 2:30 Closing Ceremony
Workshop Hosts and Speakers and Presenters

**Brent Sipes, University of Hawaii at Manoa**
Dr. Brent Sipes has worked at the College of Tropical Agriculture and Human Resources at the University of Hawaii since receiving the Ph.D. from North Carolina State University in 1991. His research and extension activities focus on plant-parasitic nematode control in tropical crops. He chairs the Tropical Plant Pathology graduate program and teaches three courses at the University of Hawaii.

**Bryce Malsbary, ACDI/VOCA**
Mr. Malsbary is an executive manager with experience in human resources and financial services management. He has over 35 years experience working in the healthcare industry, and has taught business courses at four different universities. He is an active business counselor and advisor and has worked on a USAID projects around the world. Mr. Malsbary volunteered his time with UPLOAD JOBS for Mindanao at Southern Christian College in January, 2015.

**Catherine Chan, University of Hawaii at Manoa**
Dr. Catherine Chan is the Director for UPLOAD JOBS for Mindanao and chair of the Department of Natural Resources and Environmental Management. She has a long track record working agricultural marketing in transitional economies, and has led projects in India, Nepal, Albania, Iraq, East Timor, China, and more.

**Cynthia Lai, University of Hawaii at Manoa**
Cynthia Lai is the Communications Manager for UPLOAD JOBS for Mindanao, and a doctoral student within the Department of Natural Resources and Environmental Management at the University of Hawaii at Manoa. Her research looks at the determinants of entrepreneurship in conflict region, with the UPLOAD JOBS for Mindanao project as the research site and case study.

**Diana Lilla, ACDI/VOCA**
Ms. Lilla is a strategic planning expert with over 21 years of experience in training and developing agriculture cooperative members to leaders in Fortune 100 companies in the US and their international offices. Prior she had a 20 year career in financial services and institutional investment management where she was a senior manager and investment portfolio manager. Her strengths are strategic planning, capacity building, operations, organizational development, project management, monitoring and evaluation, human resources, finance/budgets and startups. She volunteered her time with UPLOAD JOBS for Mindanao at Southern Christian College in January, 2015.

**Domenico Dentoni, Wageningen University**
Domenico is Assistant Professor at Wageningen University in Amsterdam, Netherlands specializing in agribusiness management and strategy, international development and food marketing. He also coordinates the Private Sector Engagement of the Global Center for Food System Innovation (260,000 EUR), one of the seven programs of the Higher Education Solution Network (HESN) funded by USAID (US Agency for International Development) on food security and sustainability in Africa and Asia.

**Edvin Zhllima, Agriculture University of Tirana**
Dr. Edvin Zhllima is an Associate Professor in the Faculty of Agribusiness and Economics at the University of Tirana in Albania. He received his PhD from the University of Bologna in Agriculture and Food Economics and Policy. Dr. Zhllima has conducted research on agricultural marketing and consumer preferences in Albania.

**Edwin Balaki, Southern Christian College**
Dr. Edwin T. Balaki is the current President of Southern Christian College in Midsayap, Cotabato in Mindanao. He has a Masters of Science in Agronomy and Agricultural extension from the University of Philippines Los Banos and a PhD in Horticulture from Benguet State University. Before serving as President of Southern Christian College, Dr. Balaki worked as a Senior Scientist for Stanflico-Dole
Philippines for almost 10 years, and was recognized as Region 7’s Outstanding Agricultural Scientist by the Department of Agriculture, Philippines in 2007.

**Elma Neyra, Southern Christian College**

Dr. Neyra is the Co-Director for UPLOAD JOBS for Mindanao and Vice President of Southern Christian College’s Community Education, Research, and Extension Administration (CERA). Dr Neyra completed her doctorate work at the University of Philippines Los Banos and was awarded Distinguished Alumna for Peace and Development in 2013.

**Erlinda Senturias, Human Rights Violations Victims’ Claims Board**

Dr. Erlinda Senturias is a physician, educator, former president of Southern Christian College, and former staff of the Christian Conference of Asia (CCA) and World Council of Churches (WCC). Of recent, she was appointed member of the new Human Rights Victims Claims Board of the Philippines by President Benigno Aquino III. Dr. Senturias assumed office as the first woman president of Southern Christian College in 1997, where she stayed until 2007.

**Jacqueline Halbrendt, University of Hawaii at Manoa**

Dr. Jacqueline Halbrendt received her Ph.D. from the Department of Natural Resources and Environmental Management at the University of Hawaii at Manoa. Her doctoral research focused on assessing barriers to adoption of conservation agriculture practices among rural communities in Nepal. Her professional specialties also include rural agricultural development innovation, gender and agriculture, and adaptive management for sustainable agricultural systems.

**Jim Hollyer, University of Guam**

Mr. James (Jim) Hollyer is the Associate Director for Cooperative Extension Services at the University of Guam. Prior to his current position, he headed the USDA-funded regional Agricultural Development in the American Pacific project (ADAP) at University of Hawaii at Manoa’s College of Tropical Agriculture and Human Resources.

**Maria Gallo, University of Hawaii at Manoa (virtual attendance)**

Dr. Maria Gallo is the dean of College of Tropical Agriculture and Human Resources at the University of Hawaii at Manoa. Prior to her position as Dean, she was a professor and chair of the Agronomy Department at the University of Florida in Gainesville. In Florida, Dr. Gallo led a research program aimed at improving the performance and quality of tropical energy and agronomic crops.

**Lee Marshall, USAID/Philippines**

Lee Marshall is the Acting Director for Education at the US Agency for International Development Philippines office.

**OSY and Trainers Summit Presenters**

- *Jesus Fabia*, Rural Bank of Midsayap, Center for Agriculture and Farming Entrepreneurship Board of Advisor
- *Sidney Sevilla*, UPLOAD JOBS for Mindanao OSY Trainer
- *Lusille Mission*, UPLOAD JOBS for Mindanao OSY Trainer
- *Michelle Ortez*, UPLOAD JOBS for Mindanao OSY Trainer
- *Jovelyn Bantilan*, Center for Agriculture and Farming Entrepreneurship In-charge
- *Gregorio Saljay III*, Municipal Counselor of Piggawayan, farmer, scientist, and entrepreneur
- *Rene Falconitin*, Barangay captain
- *Leonora Guilloreza*, TESDA Region 12
UPLOAD JOBS for Mindanao Project Staff

• Project Director (UH): Dr. Catherine Chan
• Project Director (SCC): Dr. Elma Neyra
• Project Coordinator (UH): Tina Lee
• Project Coordinator (SCC): Emilie Bayona
• Communications Manager (UH): Cynthia Lai
• Communications Manager (SCC): Dawn Hope Sulit
• Center for Agriculture and Farming Entrepreneurship (CAFÉ) In-charge: Jovelyn Bantilan
• Financial Officer (UH): Jean Fantle-Lepcyzk
• Financial Officer (SCC): Michael Calibayan, Angela Barrato
Transportation
International arrivals are in NAIA Terminal 1. From there, you can either take the City of Dreams shuttle (schedule below) or take a taxi.

For additional shuttle information, visit http://www.cityofdreams.com.ph/shuttle