



4-H VIDEO SCORE SHEET

Title: _____

Division: ___ Junior ___ Intermediate ___ Senior

Criteria	Weight	Rating Scale			Points Scored/ Points Possible
INTRODUCTION	15%	11-15 Points Title matches the Communication Fair theme “Magical Friendships Around the World” Has a title and introduces themselves and their 4-H Club or Affiliation Evokes a response	6-10 Points Title slightly matches the Communication Fair theme Has a title and may have slightly introduces themselves and their 4-H club or Affiliation Slightly evokes a response	0-5 Points Title does not match the Communication Fair theme Only one of the following was shared: title, introduction of themselves, or the name of their 4-H club or Affiliation Evokes no response	/15
	Comments:				
VIDEOTAPING QUALITY	25%	17-25 Points Exceptional use of exposure and focus in the video camera Rule of Thirds used to make shots interesting Angle shots and natural lighting was used correctly and to make shots interesting If using graphics, graphics are not copyrighted (have watermarks) and are clear Text is readable	9-16 Points Exposure is inconsistent Picture is in focus but object is not or object moves out of focus in the video camera Rule of Thirds used in most shots Enough angle shots and lighting were used to see the subject Graphics used are somewhat clear Text is somewhat readable	0-8 Points Lack of usable footage Picture is out of focus Rule of Thirds not used at all Lack of angle shots Graphics are not clear and have a watermark on it Text used is unreadable	/25
	Comments:				
EDITING QUALITY	25%	17-25 Points Audio used to enhance story, coordinated with images Voice quality is clear and consistently audible throughout footage Transition--Shots are edited smoothly and makes sense Use of titles and graphics to enhance the story by using layers and movement	9-16 Points Audio is audible but incorrectly used or audio is not audible, but level is correct Buzz, hiss or other “noise” is present Transition—incorrect target audience transitions used Some use of graphics/titles or used incorrectly, typos	0-8 Points Lack of any audio elements Buzz, hiss or other “noise” is highly present Editing is very jumpy and disruptive Only titles used	/25
	Comments:				

