Overview of the Course
The goal of this course is to introduce main concepts and theories of intercultural and cross-cultural communication and to increase your expertise in intercultural and cross-cultural communication. We will discuss various topics relevant to intercultural and cross-cultural communication including culture, identity, verbal/nonverbal communication, language barrier, conflict and stereotypes/prejudices. Upon completing the course, you should be able to apply your knowledge of intercultural and cross-cultural communication to your research area(s).

Course Objectives
Upon successful completion of this course, you should be able to:
1. Define key terms and concepts in intercultural and cross-cultural communication
2. Identify factors that can influence the intercultural and cross-cultural communication process,
3. Identify issues regarding research design and methods in intercultural and cross-cultural communication,
4. Discuss major theories of intercultural and cross-cultural communication,
5. Discuss specific world views and cultural pattern of communication which affect communication with others,
6. Evaluate empirical articles in intercultural and cross-cultural communication,
7. Apply theories of intercultural and cross-cultural communication to analyze interpersonal interactions across cultures,
8. Propose a study in intercultural and cross-cultural communication.

Readings
Course readings will be posted on the Laulima website. It is your responsibility to regularly check your Laulima account. For this, you must go to: http://laulima.hawaii.edu and then enter your UH username and password to be admitted into your account.

Grading (500 points total):
1. Exam: 150 points total (format: multiple choice/true-false/short essay answer)

2. Response papers: 100 points total (10 points for each paper; 1 page, single-spaced)
There will be 12 weekly readings throughout the semester. At the end of the semester, the 2 lowest scores will be dropped or you may want to choose to write 10 graded papers to respond to class readings. These thoughtful reflections on the reading assignments might present a new idea or inspiration, raise a question/questions, describe a particular application of a concept found in that reading, argue against the claims made in a reading, or make a point about the relationship between ideas in that reading and previous readings. Submit your weekly response paper through Laulima. Due date: every Sunday, 9pm.

3. Final project: 180 points total
→ Final paper (100 points): Your task is to design a study (not to exceed 6 pages (single-spaced) in length). Your final paper will propose concrete culture research. You will not actually have to conduct the study but
you will have to identify all the parts of the study up to the data collection phase. The final paper should clearly present the goal of the study and the rationale for doing this study. Following this you should include the pertinent literature review and derive either hypotheses and/or research questions which your study will examine. Then you will provide the specific methodology as precise as possible stating participants, measures etc.

→ Annotated bibliography (40 points, 2-3 pages, single-spaced): In preparation for writing your final paper, you will produce an annotated bibliography on scholarship relating to your particular approach to cross-cultural communication.

→ Presentation (40 points): At the end of the semester, you will present your work to the class. You will be evaluated on both your ability to present your research effectively and your ability to engage in active discussion on your topic.

4. Discussion leadership: 40 points total
→ Students will assign readings and lead discussion on those readings. When it is your turn to lead discussion for a portion of the class, you will be evaluated on the degree to which you help students learn from the reading materials, spark lively class discussion, and gain insight into the topic(s).
→ Also, you will provide two articles (or book chapters) to address the ideas you are developing in your final paper by 10/23 3pm, and I will assemble and post them on the Laulima website.

5. Participation: 30 points total
Productive contribution to the class discussion will be evaluated throughout the semester.

Grading Scale

<table>
<thead>
<tr>
<th>Percentage</th>
<th>A+</th>
<th>77.5 - 79.4%</th>
<th>C+</th>
<th>72.5 - 77.4%</th>
<th>C</th>
<th>69.5 - 72.4%</th>
<th>B+</th>
<th>&lt; 69%</th>
<th>B</th>
<th>&lt; 69%</th>
<th>F</th>
</tr>
</thead>
<tbody>
<tr>
<td>97.5 – 100%</td>
<td>488-500 points</td>
<td>388-397 points</td>
<td>C+</td>
<td>363-387 points</td>
<td>C</td>
<td>348-362 points</td>
<td>B+</td>
<td>&lt; 348 points</td>
<td>B</td>
<td>&lt; 348 points</td>
<td>F</td>
</tr>
<tr>
<td>92.5 - 97.4%</td>
<td>463-487 points</td>
<td>363-387 points</td>
<td>C</td>
<td>348-362 points</td>
<td>C</td>
<td>328-347 points</td>
<td>B</td>
<td>&lt; 328 points</td>
<td>B</td>
<td>&lt; 328 points</td>
<td>F</td>
</tr>
<tr>
<td>89.5 - 92.4%</td>
<td>448-462 points</td>
<td>348-362 points</td>
<td>C</td>
<td>328-347 points</td>
<td>C</td>
<td>308-327 points</td>
<td>B</td>
<td>&lt; 308 points</td>
<td>B</td>
<td>&lt; 308 points</td>
<td>F</td>
</tr>
<tr>
<td>87.5 - 89.4%</td>
<td>438-447 points</td>
<td>&lt; 348 points</td>
<td>B+</td>
<td>308-327 points</td>
<td>B</td>
<td>288-307 points</td>
<td>A</td>
<td>&lt; 288 points</td>
<td>A</td>
<td>&lt; 288 points</td>
<td>F</td>
</tr>
<tr>
<td>82.5 - 87.4%</td>
<td>413-437 points</td>
<td>288-307 points</td>
<td>B</td>
<td>273-287 points</td>
<td>A</td>
<td>253-272 points</td>
<td>A-</td>
<td>&lt; 253 points</td>
<td>A-</td>
<td>&lt; 253 points</td>
<td>F</td>
</tr>
<tr>
<td>79.5 - 82.4%</td>
<td>398-412 points</td>
<td>253-272 points</td>
<td>B-</td>
<td>243-252 points</td>
<td>A-</td>
<td>223-242 points</td>
<td>A-</td>
<td>&lt; 223 points</td>
<td>A-</td>
<td>&lt; 223 points</td>
<td>F</td>
</tr>
</tbody>
</table>

Tentative Schedule

<table>
<thead>
<tr>
<th>Week 1  8/21</th>
<th>Topics</th>
<th>Readings</th>
<th>Due Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Introduction to the Course &amp; Instructor</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Basic Concepts and Issues</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Week 2  8/28</td>
<td>Theory and Processes for the Study of</td>
<td>Reading #1</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Intercultural and Cross-cultural</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Communication</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Week 3  9/4</td>
<td>Measures of Culture</td>
<td>Reading #2</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Week 4&amp;5  9/11&amp;18</td>
<td>Research Methods in Intercultural and Cross-Cultural Research</td>
<td>Reading #3</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Week 5  9/25</td>
<td>Individualism and Collectivism</td>
<td>Reading #4</td>
<td></td>
</tr>
</tbody>
</table>
| Week 7  
10/2 | Culture and Self | Reading #5 | Final project topic due |
|-------|-----------------|------------|------------------------|
| Week 8  
&9  
10/9&16 | Face and Politeness | Reading #6 | |
| Week 10  
10/23 | Conflict and Culture | Reading #7 | Annotated bibliography due |
| Week 11  
10/30 | Stereotypes and Prejudices | Reading #8 | |
| Week 12  
11/6 | | | Exam |
| Week 13  
11/13 | Student Presentation A | Reading #9 | |
| Week 14  
11/20 | Student Presentation B | Reading #10 | |
| Week 15  
11/27 | Student Presentation C | Reading #11 | |
| Week 16  
12/4 | Student Presentation D | Reading #12 | |
| Week 17 | | | Final Paper Due 12/11 (Tuesday) 3pm |

**Readings**

**Reading #1 “Theory and Processes for the Study of Intercultural and Cross-cultural Communication”**


**Reading #2 “Measures of Culture”**


**Reading #3 “Research Methods in Intercultural and Cross-Cultural Research”**


**Reading #4 “Individualism and Collectivism”**


**Reading #5 “Culture and Self”**


**Reading #6 “Face and Politeness”**


Lee, H. E., & Park, H. S. (2011). Why Koreans are more likely to favor “Apology,” while Americans are more likely to favor “Thank you.” *Human Communication Research, 37*, 125-146.

**Reading #7 “Conflict and Culture”**


**Reading #8 “Stereotypes and Prejudices”**
