WHAT IS A VIRTUAL CAREER FAIR?

The Virtual Career Fair is an online event to provide students and recent graduates the opportunity to network with employers from a variety of organizations. Employers will be using video to share information about their organization and career opportunities. Participants will be able to interact with employers using the video and/or chat feature to exchange information.

WHAT TO EXPECT AT A VIRTUAL CAREER FAIR?

Each employer will have their own meeting/virtual booth. Once you enter an employer’s meeting/virtual booth it’s like entering a virtual room. In the room there will be employer representatives and students/alumni.

Greet the employer via the chat function. Wait for a response. When acknowledged begin to engage with the employer representative. It would also be a good idea to be prepared to video chat face to face as an option as well.

Prior to the Virtual Career Fair, research which Virtual Booths you are interested in attending. Visit company websites and look at the careers section. As you read up on companies and jobs, take notes and prepare questions for each Virtual Career Booth you planning to attend.

A Virtual Career Fair is a great opportunity to network with employers, so take advantage of this unique experience by connecting with employers.

Remember to follow up with a thank you note via email to employers whom you interviewed with during the event. In the thank you note, include a brief summary of your conversation, remind them of one key qualification that makes you a good fit for the position, and ask them to keep you informed on the next steps in the hiring process.

WHAT IS A VIRTUAL BOOTH?

We are referring to each Zoom Meeting as a ‘Virtual Booth’. Join a Virtual Booth to learn about an organization and career opportunities. Each Virtual Booth will be hosting a one-hour session. Each session with begin with a representative sharing information (10-15 minutes) with the rest of the hour for audience questions.