



Workshop Evaluation & Improvement Plan

Department:	Assessment Office
Workshop Title:	<i>Gaining Traction: Examples of Assessment on Campus – Faculty Member Presentations</i>
Semester/Yr:	Fall 2009
Workshop Facilitators:	Monica Stitt-Bergh, Marlene Lowe
Person submitting results:	Marlene Lowe
Date submitted:	February 4, 2010

Executive Summary:

As part of the Fall 2009 *Get Your Assessment In Gear*, the Assessment Office (AO) offered a series of faculty member presentations entitled *Gaining Traction: Examples of Assessment on Campus* December 15-17, 2009. The purpose of the series was to provide faculty members an opportunity to learn about assessment activities taking place in other departments. It was also meant to be a forum to share assessment knowledge, expertise, and experience, and an opportunity for faculty members to broaden their assessment communities.

The presentation were as follows: 1) *Exit Interviews: Student Perception and Achievement* by Dr. Dan Jenkins, Biological Engineering; 2) *Alumni & Employer Surveys for Program Improvement* by Dr. Violet Horvath, Myron B. Thompson School of Social Work; 3) *Capstone Experience to Assess Knowledge & Skills* by Dr. Henrieta Dulaiova, Geology & Geophysics.

Of the 26 people who attended the 3 workshops, 25 completed satisfaction surveys. Overall, attendees found the presentations useful and indicated the presentations were effective in increasing topical knowledge.

1. State the SLO(s) that was Assessed, Targeted, or Studied

The AO was interested in the effectiveness of incorporating faculty-led assessment presentations as a means to address outcome #1.

AO Outcome #1: The AO has in place an infrastructure to sustain a culture of assessment.

2. State the Type(s) of Evidence Gathered

Satisfaction survey

3. State How the Evidence was Interpreted, Evaluated, or Analyzed

The AO student worker compiled the data; Marlene analyzed the data then discussed it with Monica.



4. State How Many Pieces of Evidence Were Collected

- 25 surveys were analyzed.

5. Summarize the Actual Results

See Appendix.

- 96% of attendees indicated the presentations were useful.
- 96% of attendees indicated the presentations were effective in increasing their knowledge of the topics.

Participants indicated valuable aspects of the presentations included the “real life” examples and the discussions.

6. In addition to the actual results, were there additional conclusions or discoveries?

Contrary to popular belief, people are willing/able to attend workshops during exam week.

7. Briefly Describe the Distribution and Discussion of Results

Results were distributed and discussed informally.

8. Use of Results/Program Modifications:

The AO is satisfied with the results. Given the positive feedback, the AO will host similar faculty-led assessment presentations in the future.

9. Reflect on the Assessment Process

10. Other Important Information



APPENDIX

GET YOUR ASSESSMENT IN GEAR! Gaining Traction: Examples of Assessment on Campus

N=25

1) Please rate the overall usefulness of this workshop?

- | | |
|--|-----|
| <input type="checkbox"/> Very Useful | 32% |
| <input type="checkbox"/> Useful | 64% |
| <input type="checkbox"/> Not So Useful | 4% |

2) To what extent was this workshop effective in increasing your understanding of the topic?

- | | |
|---|-----|
| <input type="checkbox"/> Very Effective | 32% |
| <input type="checkbox"/> Effective | 64% |
| <input type="checkbox"/> Not So Effective | 4% |

3) What was the most valuable aspect of the workshop? Why?

- *Overall assessment plan of this program which is similar to our program*
- *Approaches to student eval of program;*
- *Examples & honesty regarding challenges*
- *Quick guide*
- *Real-life examples related by the presenter*
- *Excellent presentation! Thank you so much!*
- *Insight into another program. Quick guide*
- *Revealed issues in using [insert assessment method]*
- *Direct examples*
- *Examples & candor*
- *Discussion - sharing of best practices from other programs*
- *How the survey was conducted & response rate; quick tips*
- *Direct/indirect Q's included prog goals; benchmark requirement specific to this program*
- *Closing the loop - let the people know what you're doing with the info*
- *The experience in creating survey*
- *Concrete examples; learn how faculty is making an effort for integrating [insert assessment method] in their teaching. Thank you!*
- *The process discussion - How & Why*
- *Great examples*
- *Hearing another dept's use of [insert assessment method]; learning from others*
- *Seeing what people do in other depts; helps for teaching & assessment*
- *Hearing how other depts run [insert assessment method]. Allows me to add or delete content ideas for my own course.*



4) What was the least valuable aspect of the workshop? Why?

- *I found it all valuable*
- *Not enough handouts*
- *Was more about program, more interested in course*
- *It all is valuable*
- *The example was not applicable to our program's situation, but was expected, so not a negative point.*
- *N/A*
- *All the detail on the class*