Assessment Project Results

<table>
<thead>
<tr>
<th>Department/Program and Degree:</th>
<th>Assessment Office (AO)</th>
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<tbody>
<tr>
<td>Assessment Project Name:</td>
<td>Examples of Program-Level Assessment of Student Learning</td>
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<tr>
<td>Semester/Yr Data Collected:</td>
<td>Spring 2009 (offered on February 24)</td>
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<tr>
<td>Program Assessment Coordinator:</td>
<td>Monica Stitt-Bergh &amp; Marlene Lowe</td>
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<td>Department Chair:</td>
<td>N/A</td>
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<tr>
<td>Person submitting results:</td>
<td>Marlene Lowe</td>
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<tr>
<td>Date submitted:</td>
<td>February 26, 2009</td>
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Executive Summary:
One of the Assessment Office’s (AO) goals specified in its mission statement is to educate on how to assess, what to assess, and how to act on the results. To this end, the AO partnered with the Center for Teaching Excellence (CTE) and conducted the Examples of Program-Level Assessment of Student Learning workshop on February 24, 2009. This workshop was designed as an introduction to program-level assessment. It was an overview of program assessment using quasi-real life examples. The AO presented the assessment cycle, common assessment myths, and location of various assessment resources. The assessment took the form of a pen & paper quiz (direct assessment), and a pen & paper satisfaction survey (indirect assessment).

Of the 16 people signed-in for the workshop, 11 (69%) completed the quiz and 14 (88%) completed the satisfaction survey.

RESULTS:
Quiz

  SLO #1: The criterion for success was met.
  SLO #2: The criterion for success was met.
  SLO# 3: The criterion for success was met. AO needs to find a way to distinguish itself from CTE. It appears participants view AO and CTE as a single entity.

Satisfaction survey: All areas met the criteria for success. Overall, participants found the workshop to be useful.

OUTCOME(S) ASSESSED:
- At the end of today’s session, you can:
  1) List the 5 phases in an assessment cycle
  2) Name at least one myth associated with assessment
  3) Name where assessment resources are located
- Participants will be satisfied with the quality and usefulness of the workshop
1. **Assessment Question(s) and/or Goal(s) of Assessment Activity**  
*What did the program want to find out?*

The AO wanted to know if a 75 minute workshop would achieve the outcomes.

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<tr>
<td>1) List the 5 phases in an assessment cycle</td>
<td>Participants took a quiz at the end of the workshop (see Appendix A)</td>
<td>AO scored using an answer key and compiled results.</td>
<td>11 of 16 (68%) attendees completed the quiz.</td>
<td>80% correct</td>
<td>91% correct.</td>
<td>Met</td>
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<tr>
<td>2) Name at least one assessment myth</td>
<td>Participants took a quiz at the end of the workshop (see Appendix A)</td>
<td>AO scored and compiled results.</td>
<td>11 of 16 (68%) attendees completed the quiz.</td>
<td>80% correct</td>
<td>91% correct.</td>
<td>Met</td>
</tr>
<tr>
<td>3) Name where assessment resources are located</td>
<td>Participants took a quiz at the end of the workshop (see Appendix A)</td>
<td>AO scored using an answer key and compiled results.</td>
<td>11 of 16 (86%) attendees completed the quiz.</td>
<td>80% correct</td>
<td>82% correct</td>
<td>Met</td>
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| 4) Quality of workshop – satisfaction survey | Paper survey: a) Participants were asked to use a scale where 1=low, 3=medium, and 5=high to rate the presentation, discussion, handouts, and overall usefulness of the workshop. b) Participants were asked “What was most helpful to you?” - Participants submitted the survey to the Center for Teaching Excellence (CTE). | The CTE compiled the results and emailed them to the AO. | 14 of the 16 (88) attendees completed the survey. | 80% of participants rate the 4 areas as a “4” or “5” | % of participants rated the following areas as “4” or “5”:  
Presentation: 100%  
Discussion: 93%  
Handouts: 93%  
Overall Usefulness to You: 86%  
Most useful aspect: The discussion | Met |
9. **Conclusions and Discoveries**
   Given that CTE was identified as a location for assessment resources, the AO concluded the facilitators need to make clear the distinction between AO and CTE. This issue came up in a previous workshop and AO facilitators had taken steps to avoid the confusion in this workshop. Clearly AO needs to do more to effectively differentiate itself from CTE.

   The satisfaction survey indicated that participants found the small and large group discussions useful. Facilitators reserved one portion of the workshop for a focused discussion: facilitators asked participants to reflect on their own program and address problems/solutions they might encounter when engaging in program assessment. Participants enjoyed hearing that others faced similar assessment challenges.

10. **Distribution and Discussion of Results**
    a) *Who distributed the results and who received results?*
    The AO distributed the results to its facilitators and posted the results on the AO website.

    b) *How did the distribution take place?*
    The AO facilitators received the results through informal discussion while the “general public” viewed this report on the AO website.

    c) *How and when did the discussion of the results take place?*
    Discussion of the results took place in the office after the workshop.

11. **Use of Results/Program Modifications**
    Given the success of the small and large group discussions, the AO will use a similar activity for the upcoming **Learning Outcomes & Curriculum Maps** workshop.

    The AO is coming up with more precise language to differentiate AO from CTE.

12. **Assessment Modifications**
    *Do changes in the assessment methodology need to be made?*
    At present, the AO is satisfied with the assessment methodology used and does not feel changes need to be made.

13. **Other Important Information**
Examples of Program-level Assessment of Student Learning
Quiz
Spring 2009

1. List the 5 phases of an assessment cycle
   a.
   b.
   c.
   d.
   e.

2. Name at least 1 myth associated with assessment

3. Where are assessment resources located?