Assessment at the Shidler College of Business
University of Hawai‘i at Mānoa

Shidler College of Business uses Course embedded Assessment
Number of ‘Assessment Courses’: 38
Number of faculty teaching assessment courses, 2009-2010: 32
Number of traits assessed: 147
Number of students assessed: at least 20% in each assessment course

Bachelor of Business Administration Graduates will be able to:

- Communicate effectively in writing and oral presentations
- Manage and use technology in business settings
- Demonstrate an understanding of global business with an emphasis on the Asia Pacific region
- Identify and analyze ethical issues
- Effectively apply skills in a functional specialization

Master of Business Administration Graduates will be able to:

- Demonstrate and apply knowledge of the functional areas of business
- Communicate effectively in writing and oral presentations
- Understand and apply management skills to the Asia-Pacific business environment
- Identify and analyze complex ethical and legal issues
- Demonstrate understanding of the implications of technology on business

Master of Financial Engineering Graduates will be able to:

- Analyze complex problems in financial mathematics
- Evaluate and model stochastic processes
- Forecast stochastic events in finance and related fields
- Program complex stochastic processes in finance and related fields
- Apply their knowledge in the insurance, risk-management, and investment banking industry as well as in related fields

Master of Accounting Graduates will be able to:

- Communicate effectively in writing and oral presentations
- Write an effective report
- Effectively research accounting and tax issues
- Discuss the theoretical foundations of accounting
- Use accounting information as a basis for decision-making

Master of Business Resourcing Graduates will be able to:

- Demonstrate a broad understanding of human resource theories and current practices across different type of organizations
- Apply knowledge of major human resource responsibilities at a strategic and operational level
- Demonstrate an understanding of international human resource management issues
- Integrate information technology into the operational areas of human resource management

International Management PhD Graduates will be able to:

- Demonstrate advanced knowledge of international management issues in Asia and the Pacific
- Demonstrate knowledge required to teach in one of the following functional areas: accounting, finance, organization & strategy, information technology management, and marketing
- Demonstrate research skills and ability to write publishable reports in chosen area of international research
- Effectively teach courses

Recent Successes

• Assessment plan and reports posted on Shidler College intranet
• Learning Goals posted on Shidler College websites
• 100% participation of faculty teaching ‘assessment courses’ in Spring 2009
• Formation of 5-member Shidler College assessment committee