



Student Affairs Assessment Workshop

A workshop presented by

Dr. Gary Hanson

Professor of Educational Leadership & Policy Studies

Arizona State University

June 4-5, 2003

Campus Center Ballroom, University of Hawai'i at Mānoa

Sponsored by NASPA ~ Hawai'i

About the workshop

The workshop will introduce participants to the nuts and bolts of doing effective assessment. You will not only learn why assessment is important, but you will learn effective strategies for translating your organizational mission and vision into assessable measures, how to translate your assessment into meaningful information for effective decision making and how to use assessment evidence to facilitate organizational change. Participants will have ample opportunity to raise campus-specific issues and to work in small groups to develop selected assessment skills.

Cost

Total cost for both days, including all meals, is \$40 for NASPA members; \$100 for nonmembers. We encourage you to become a NASPA member for \$56. Please note: Dr. Hanson's workshop registration fees are usually over \$250, so take advantage of this great opportunity.

Parking

Parking is \$3 a day. A parking and campus map can be found at: <http://www.hawaii.edu/parking/visitorParking.html> and <http://www.hawaii.edu/campusmap>.

Workshop Schedule

Wednesday, June 4	Thursday, June 5
<p>8:00 Registration, Pastries & Coffee</p> <p>8:30 Introductions/Overview</p> <p>Putting Assessment in Perspective <i>How is assessment related to strategic planning?</i></p> <p>Getting Started <i>What important questions do you want to answer?</i> <i>Improvement? Accountability?</i> <i>Process or Outcome</i></p> <p>How Do We Measure All That Important Stuff? <i>How to move from strategic vision to assessment</i> <i>How to translate goals and objectives into measurable outcomes</i></p> <p>10:45 Small Goup Activity <i>Translating objectives to measurable outcomes</i></p> <p>Feedback on Small Group Activity <i>Large group sharing and feedback</i></p> <p>12:00 Lunch</p> <p>1:00 Assessment Instruments <i>Basic principles of building your own assessment instruments</i> <i>Different kinds of assessment instruments</i> <i>Examples in student affairs</i></p> <p>3:00 How Do You Collect Your Evidence? <i>Strategies for collecting assessment evidence</i></p> <p>Translating Data to Information <i>Review techniques of translation</i></p> <p>4:00 End</p>	<p>8:00 Pastries and Coffee</p> <p>8:30 Assessment Dissemination and Organizational Change <i>How do you encourage organizational change through effective dissemination of assessment results?</i></p> <p>10:15 Assessment and Accreditation Issues <i>What assessment evidence do accrediting agencies expect?</i></p> <p>Assessment & Retention <i>An overview of assessment evidence needed to improve institutional retention and graduation rates</i></p> <p>12:00 End</p> <p>1:30 Consultations with Gary Hanson (see Consultation Request Form)</p>



NASPA ~ Hawai'i

Assessment in Student Affairs

Conducted by **Dr. Gary Hanson**

Professor of Educational Leadership & Policy Studies

Arizona State University

June 4 & 5, 2003

University of Hawaii at Mānoa • Campus Center Ballroom

Registration Form

Please print legibly

Name		
	Last	First
Title		
Institution		
Address		
Phone		Fax
Email		

If you have special dietary or disability access needs, please specify _____

Amount Enclosed:

_____ \$40 current NASPA MEMBER. Membership number _____

_____ \$100 Non Member

_____ \$56 Join NASPA and enroll for the workshop as a NASPA member. Enclose membership application form with separate check for membership. Form available at naspa.org/membership/application.pdf

Registrations for only one day or a half day are not available

▲ Workshop check/p.o. made payable to: **NASPA Hawaii Executive Committee**
(EIN# 990297745)

▲ NASPA membership check made payable to: **NASPA**

Send registration and payment to: Louise Miura
UH Manoa - QLCSS 406
2600 Campus Rd
Honolulu, HI 96822

Questions? Email Louise Miura at lmura@hawaii.edu or Joan Harms at jharms@hawaii.edu

REGISTRATION DEADLINE: MAY 27, 2003
--

Consultation Request Form

Workshop registrants are invited to consult with Gary Hanson after the workshop on Thursday, June 5, 2003. You must sign up in advance according to the schedule below and provide your consultation topics/questions. Depending on the number of reservations, the sessions may be individual or group consultations.

The meeting room will be announced at the workshop.

1:30 p.m. — Private Institutions

Name_____ Institution:_____

Topics/Questions:_____

2:30 p.m. — UH Community Colleges

Name_____ Institution:_____

Topics/Questions:_____

3:30 p.m. — UH Manoa

Name_____ Institution:_____

Topics/Questions:_____

Return this form with your registration form