Capture the Rainbow Warrior spirit, the highlights of your Mānoa day. Studying in Hamilton or working out at The Warrior Rec Center. Show us lunch at Campus Center or strolling through McCarthy Mall. Capture those amazing moments that Make Mānoa Yours.

Show us in 15 seconds and send your clips to MyUH@hawaii.edu or tag: #MakeManoaYours

$1,000 scholarship grand prize awarded to best video clip! Other top submissions will be entered to win a one-night stay at a Waikīkī Outrigger Hotel, concert tickets, Bookstore gift certificates, and other amazing prizes. All winning clips will be featured in the new UH Mānoa brand campaign!

Closing of contest is February 1, 2016 at 11:59 P.M. By submitting video and using the hashtag, you agree to have your likeness viewed by the public, and allow admissions and the University of Hawai‘i at Mānoa to use photo and video footage in future promotional and communication pieces. Student also agrees that the organizers have final discretion on all matters related to this project. All entries must be appropriate for all audiences. Any reference to sex, drugs or violence will not be accepted and any video that includes content deemed inappropriate, indecent, obscene, as determined by The University of Hawai‘i at Mānoa, in their sole discretion, will not be eligible. Entrants represent and warrant that the (i) videos they submit: are their own original creations and do not infringe any other person’s or entity’s rights; (ii) they have obtained permission, if applicable, from the people featured in the video; (iii) the submission of the idea will not violate any enforceable agreements or understandings the submitter has with any third party. If for any reason the entrant accidentally or purposefully violates any of the above (i), (ii) or (iii) above, they will indemnify The University of Hawai‘i at Mānoa, Grant of Rights in Video(s) Submitted: Submission of a video constitutes the irrevocable right to The University of Hawai‘i at Mānoa of all rights to use, copy, adapt, modify, make derivative works, publish, exhibit, transmit, distribute, publicly perform, publish, delete or display the contents of and elements in the video, in whole or in part, in perpetuity in any and all media without limitation, and without consideration or acknowledgment to the entrant and the unconditional right to use the idea and statements about the video for advertising or publicity purposes without additional compensation, except where prohibited by law.

FOR MORE INFORMATION, VISIT MANOA.HAWAII.EDU/ADMISSIONS/MAKEMANOAYOURS/CONTEST.PDF

The University of Hawai‘i at Mānoa is an equal opportunity, affirmative action institution.
Make Mānoa Yours: Social Media Contest
The Office of Admissions
Contest Launch: January 11, 2016
Closing Date of Contest: February 1, 2016

1. ELIGIBILITY
   Contest is limited to currently enrolled students at the University of Hawaii at Manoa. Students are asked to submit a 15 second video answering the question, “How do you make Manoa yours?” Video may be submitted via email (MyUHM@hawaii.edu) or by tagging #makemanoayours15.

2. PRIZES
   Students who submit video clips to the email address provided or tag with #makemanoayours will be entered into a drawing of various prize giveaways. Prizes are listed as follows:
   - (1) $1,000 Financial Aid Scholarship
   - (1) One-night stay at a Waikiki Outrigger property
   - (1) $50 UHM Bookstore gift certificate
   - (1) Black HI Pride Tote Bag with white UH school folder
   - (1) White H-logo Beach Towel and rain poncho
   - (1) Black H-logo t-shirt
   - (1) Green logo foam football helmet
   - Commuter services mousepad and magnet
   - DPS keychain, magnet, pen, and Manoa Bookstore post-its
   - BAMP! Concert tickets courtesy of Art & Flea

3. SUBMISSION PROCESS
   Submit video clip by February 1, 2016, 11:59 pm HST to MyUHM@hawaii.edu or by tagging #makemanoayours. You may also use file drop service. We will not share your contact information without your permission.

4. PRIZE GIVEAWAY PROCESS
   SUBMISSION DEADLINE: February 1, 2016, 11:59 pm HST
   DRAWING OF STUDENT NAMES: February 8, 2016
   ANNOUNCEMENT OF PRIZE WINNERS: February 10, 2016
All students who submit video clips via email and tagging will have their names placed into a random drawing. Names will be pulled at random beginning with the list above. BAMP! Concert tickets are in conjunction with the Art & Flea event taking place on January 13, 2016 at Campus Center. Winners for these concert tickets will be announced the day of the event. Winners of prizes may not necessarily be the winning video clips utilized in the brand campaign.

5. JUDGING PROCESS
JUDGING BEGINS: February 2, 2016
ANNOUNCEMENT OF WINNER: Week of March 1, 2016

Judging: Several of the best video clips will be selected by a panel consisting of The Office of Admissions, Chancellor’s Office, UH Student Media and will be used in the new brand campaign scheduled to go live April 1, 2016.

6. PUBLICITY CONSENT
By participating, all participants grant the University of Hawai‘i at Mānoa and Office of Admissions exclusive permission to have their likeness viewed by the public and to have video footage used in future promotional and communication pieces. Student participants also agree that the organizers have final discretion on all matters related to this project.

7. MISCELLANEOUS
All entries must be appropriate for all audiences. Any reference to sex, drugs, or violence will not be accepted and any video that includes content deemed inappropriate, indecent, obscene, as determined by the University of Hawai‘i at Mānoa and Office of Admissions, in their sole discretion, will not be eligible. Entrants represent and warrant that the (i) videos they submit: are their own original creations and do not infringe any other person’s or entity’s rights; (ii) they have obtained permission, if applicable, from the people featured in the video; (iii) the submission of the idea will not violate any enforceable agreements or understandings submitter has with any third party. If for any reason the entrant accidentally or purposefully violates any of the above (i, ii or iii) he/she will indemnify The University of Hawai‘i at Mānoa. Grant of Rights in Video(s) Submitted: Submission of a video constitutes the irrevocable right to The University of Hawai‘i at Mānoa of all rights in the video, all rights to use, copy, sublicense, edit, modify, make derivative works, publish, exploit, transmit, distribute, publicly perform, publish, delete or display the contents of and elements in the video, in whole or in part, in perpetuity in any and all media without limitation, and without consideration or acknowledgment to the entrant and the unconditional right to use the idea and statements about the video for advertising/publicity purposes without additional compensation, except where prohibited by law.